



3 WAYS CHATGPT CAN SAVE YOU AND YOUR TEAM TIME



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3 Ways ChatGPT Can Save You and Your Team Time

Introduction

As a studio owner, you know that time is a precious commodity, and every minute counts. That's where the power of AI tools like ChatGPT comes in!

In this guide, we will explore 3 ways that ChatGPT can save you and your team time!

At the end of the masterclass, you will be able to:

1. Create an account and get started with ChatGPT.
2. Map out how ChatGPT can help you create email content, job descriptions, and social media captions more efficiently.
3. Experiment with ChatGPT, discovering how it can work for your business.
4. Brainstorm additional ways to use ChatGPT to streamline your studio operations, improve their workflow, and ultimately save time.

Top 3 Benefits of Using ChatGPT

1. **Save Time and Effort:** By utilizing ChatGPT, you can save significant amounts of time and effort on tasks that require you to write copy, such as creating email content, job descriptions, and social media captions. This can free up time to focus on other aspects of your business, such as strategic planning, managing staff, or expanding your studio's offerings.
2. **Not Starting with a Blank Page:** Often the hardest part when it comes to writing is getting started. Seeing that blank page can be daunting. ChatGPT can give you a foundation and ideas to get you started. This will allow you to tweak the message rather than having to come up with it from scratch.
3. **Stay Competitive:** In today's competitive dance industry, staying up to date with the latest technology and tools is essential for success. By incorporating ChatGPT into your workflow, you can stay ahead of the curve and get ChatGPT to generate modern, innovative ideas that you may not have thought of for various parts of your business.

Things to Consider Before Implementing this System

Here are some things to consider before implementing ChatGPT into your dance studio business:

Infrastructure: It's important to have a cloud-based storage system in place to save your important work as you go as ChatGPT shouldn't be relied on to provide this functionality consistently. You'll also want to ensure that your network and computer systems can handle the use of an AI chat tool.

Proofreading and Editing: While ChatGPT can help with generating content, it's still important to have a proofreading, editing, and fact-checking plan in place. This can ensure that the content generated by ChatGPT is accurate, high-quality, and aligned with your brand.

Workload Management: At the time of this Masterclass, ChatGPT does not have a fixed limit on the number of requests that can be submitted per hour. However, there may be limitations depending on the platform or application you are using to access ChatGPT. For example, some applications or websites that integrate ChatGPT may have their own rate limiting policies in place to prevent abuse or ensure fair usage.

It's also worth noting that submitting too many requests in a short period of time may result in degraded performance or slower response times from ChatGPT. Therefore, it's generally a good practice to avoid making too many requests in quick succession and to give the model some time to process each request before submitting another one.

Cost Considerations: At the time of this Masterclass, ChatGPT is still in the Beta model, which means it's free; however, it's important to be prepared for potential cost changes as the tool evolves. This can help you avoid any unexpected costs or surprises as you incorporate ChatGPT into your workflow.

ChatGPT might be a good solution if you are someone who:

- Feels overwhelmed with administrative tasks
- Struggles to create high-quality content consistently
- Wants to cut down time on making content
- Gets writer's block
- Is open to incorporating new technology and tools into their business

How to Set Up Your ChatGPT Account

1. Go to the Chat OpenAI website at <https://chat.openai.com/auth/login> and click the "Sign Up" button on the right.

2. It will ask you to enter your email address, “Continue with Google,” or “Continue with Microsoft Account.”

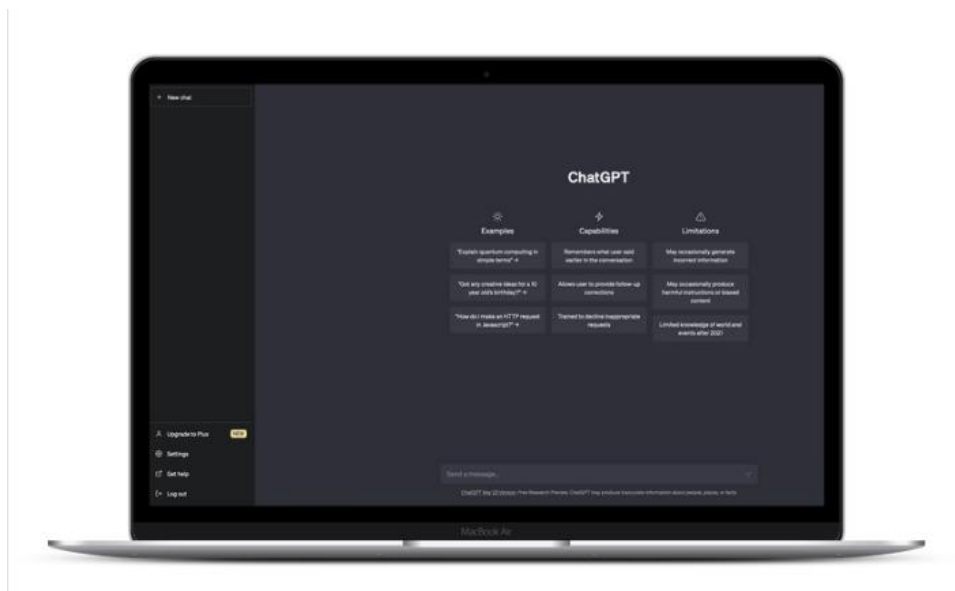
If you enter your email, complete the following steps:

1. Enter your email address and create a strong password.
2. Check your email inbox for a verification email from OpenAI. Click on the verification link provided in the email to confirm your account.
3. Once you have confirmed your account, log in to the OpenAI website using your email address and password.

If you select “Continue with Google” or “Continue with Microsoft Account,” complete the following steps:

1. Select the email you’d like to use to log in.
2. Complete the form with your name, birthday, and phone number.
3. Enter the verification code that is sent to your phone.

Note: If you have any issues or questions during the account setup process, you can contact OpenAI's customer support team for assistance.



How to use ChatGPT

1. Log in to your ChatGPT account.
2. Once you are in the tool, you will see a chat box. Simply type in your prompt or question, such as "Can you help me write an email to my dance studio students about our upcoming recital?"

3. ChatGPT will generate a response based on your prompt. Review the response and make any necessary edits or adjustments to ensure it fits your needs.
4. If you are not satisfied with the initial response, you can ask ChatGPT to generate more options by clicking on the "Regenerate Response" button located above the message box.
5. Repeat this process as many times as needed until you have a response that meets your needs.

[Click here for a video walkthrough to help you with setting up and using ChatGPT](#)

Tips for writing prompts for the most accurate outcome:

- Be specific and clear about what you are looking for.

For example, instead of asking "Can you help me with social media content?" try asking "Can you help me come up with Instagram captions for our dance studio's upcoming performance?"

- Use keywords and phrases that are relevant to your industry.

For example, if you are a dance studio owner, use terms such as "recital," "dance class," and "ballet" in your prompts to help ChatGPT understand the context.

Tips for ensuring ChatGPT uses your own 'voice' in creating content:

- Use examples of your own writing style as prompts to help ChatGPT understand your tone and style.

For example, you could provide a previous email or social media post you have written as a prompt so that it can copy your style.

- Be specific about the tone and style you are looking for.

For example, if you want the content to be more formal or professional, use words such as "formal" or "professional" in your prompts.

- Review the content generated by ChatGPT and make any necessary edits or adjustments to ensure it fits your desired tone and style.

Using ChatGPT to Create Social Media Content

ChatGPT is a great resource for giving you social media ideas and creating social media copy.

Tips for working with ChatGPT to create a social media plan:

1. **Be clear about your goals:** Before you start working with ChatGPT, make sure you have a clear idea of what you want to achieve through your social media marketing efforts.

For instance, are you trying to:

- Increase enrollment
- Promote an upcoming event
- Increase your brand awareness
- Give a positive spin to a price increase

You can tell ChatGPT what you are trying to achieve in your prompt, so being clear on your goal can help it produce better results.

2. **Provide as much detail as possible:** The more information you can provide to ChatGPT, the better. Be specific about your target audience, the type of content you want to create, and any key dates or events that you want to promote.

For social media posts, here are some things to include in the prompt:

- The scope of the project (For example: 10 posts)
- The content type (For example: reels, carousels, images)
- The platform (For example: Instagram or Facebook)
- Inclusions (For example: image suggestions, accompanying text, emojis, hashtags)
- Tone and language prompts (For example: fun, conversational, informal, and upbeat)
- Key dates and events (For example: International Dance Day)

Replace "Can you create a social media plan for me?" with "Can you create a 10-day social media plan including reels, carousels, and images to promote my upcoming recital on May 20 to dance families at my studio?".

3. **Use the right prompts:** When working with ChatGPT, it's important to use prompts that will help it understand your needs and goals.

ChatGPT responds best to conversational prompts and language. Avoid using technical jargon or overly formal language that might be difficult for it to interpret.

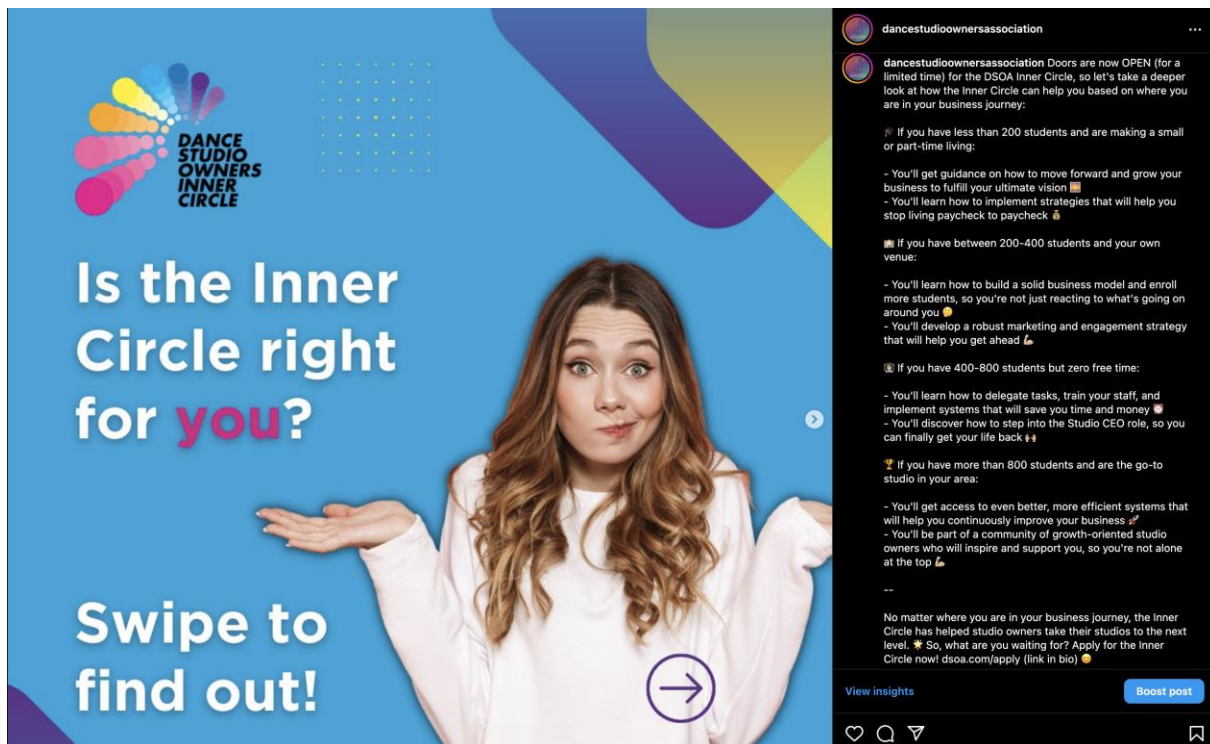
If you feel like the response you've gotten is not exactly what you're looking for, try stating the prompt differently. Over time, you'll get the hang of how to state your prompt to align with what you're looking for.

4. **Provide examples:** Providing examples of social media content that you like (or don't like) can help ChatGPT better understand your preferences and create content that is more aligned with your vision.

For example, you may copy and paste some of your favorite or best-performing copy into the prompt from an example, like this:



Or, you might copy and paste this social media post's copy to demonstrate the language and length of your preferred post:



5. **Give feedback:** ChatGPT's responses are generated based on the prompts you provide and its knowledge database. If you don't like the output, it's important to provide feedback so that it can improve its responses. For example, you might ask ChatGPT to include more benefits, bullet points, or make the text more story-driven.

For example, you can use the prompt: "Rewrite the social media posts above and make it more story-driven."

6. **Be open to new ideas:** ChatGPT can offer a fresh perspective on your social media marketing efforts. Be open to its suggestions and ideas, even if they're different from what you've done in the past.

Here are some prompts you can use to give you ideas:

- Give me 5 ways to celebrate International Dance Day on social media April 29 to promote my studio.
- Give me 5 social media ideas to promote my studio during my re-enrollment week starting on June 1
- Give me 5 social media ideas for families who take classes at my dance studio to promote my business and get other families to register
- Give me a list of 10 hashtags my dance studio can use to promote registration for classes

7. **Use the right keywords:** Using relevant keywords and hashtags can help ChatGPT better understand your needs and create more accurate responses. Make sure to include relevant keywords and hashtags in your prompts and content descriptions.

Here is a sample Social Media Content Plan generated by ChatGPT based off this prompt:

Please suggest 5 days of engaging social media posts for my dance studio.
Include post type and image suggestions.
The tone should be upbeat and fun.
Include one countdown to recital post (recital date is May 30).
Please include emojis and relevant hashtags.

Week 1:

Monday (Recital Announcement): Content Type: Image Imagery: A group of dancers posing in their costumes Text: "The countdown to our recital begins! Save the date and join us for a magical evening of dance on May 30th. 🎉 #RecitalAnnouncement #DanceStudioFun"

Tuesday: Content Type: Reel Imagery: A dancer practicing a solo routine Text: "Behind the scenes of our recital preparations! Our dancers are giving it their all for the big day. 💪 #DanceLife #RecitalPrep"

Wednesday: Content Type: Carousel Imagery: A collection of images showcasing different dance styles Text: "From ballet to hip hop, we have it all! Which style of dance do you prefer? Comment below! 🗣️ #DanceStyles #VarietyIsTheSpiceOfLife"

Thursday: Content Type: Image Imagery: A dancer stretching before class Text: "Stretching is an essential part of any dancer's routine. What's your favorite stretch? Let us know in the comments below! 🧘 #FlexibilityGoals #DancerStretch"

Friday: Content Type: Reel Imagery: A fun montage of our dancers practicing different routines Text: "TGIF! It's time to dance our way into the weekend. 🎵 #FridayFeeling #DanceFever"

Using ChatGPT To Create Email Content

ChatGPT is a great way to generate ideas and copy for your customer and leads communication.

Tips for using ChatGPT to create an email communication plan

1. **Clearly define the purpose and audience of each email before asking ChatGPT to generate content.** This will help ChatGPT make the content more aligned and relevant with who you are targeting in your emails.

For instance, are you trying to communicate with:

- Current customers with information on the recital
- Get your warm leads to sign up for a free offer for a limited time
- Create a nurture sequence through the 11-step enrollment process

You can tell ChatGPT what you are trying to achieve in your prompt, so being clear on your goal can help it produce better results.

2. **Provide specific details if applicable,** because ChatGPT can take important information and embed it into its response. This makes it even easier for you to generate emails, so be sure to include important info in your prompt.

For instance, if you are writing emails about the recital, you can provide ChatGPT with such details as:

- Dates
- Times
- Location
- Links
- Any special requirements

Consider using bullet points or numbered lists to organize information and make it easier for ChatGPT to generate content.

For example, you might provide ChatGPT with a list of key dates and recital details:

- Dates and times of the recital(s)
- Venue information, including the address and any parking instructions
- Rehearsal schedule(s) and location(s)
- Costume details, including any necessary alterations or fittings and instructions for picking up costumes
- Hair and makeup guidelines, including any required products or styles
- Photography and videography information, such as whether or not professional photos or videos will be available for purchase
- Ticket sales information, including prices and where to purchase
- Volunteer opportunities and instructions for signing up
- Performance order and details about each dance, including choreographer(s), music, and any special instructions or notes
- Information about any additional events or activities, such as an awards ceremony or reception
- Contact information for the studio or event organizers, including phone numbers and email addresses

3. **Use simple and concise language** to ensure ChatGPT can easily understand and generate accurate content. Avoid using jargon or industry-specific terms that ChatGPT may not understand.
4. **Include sample email templates or previous email communication** to help ChatGPT understand the studio's voice and style. For example, you might paste this email sample into ChatGPT to better understand your 'voice':

*By now you have probably noticed that we are BIG on communication here at <INSERT STUDIO NAME>. It is our promise to **respond to all enquiries within 12-hours and we will never leave a query unanswered.** Our friendly office staff can be contacted on <INSERT STUDIO PHONE NUMBER> between <INSERT OFFICE HOURS>, or on mobile/cell number <INSERT MOBILE/CELL NUMBER> between <INSERT PREFERRED HOURS>.*

For convenience, our primary means of communication is via email. You will receive regular newsletters and important information via email, so please ensure you have provided the studio with an up-to-date email address that is regularly checked.

We are also proud to provide staff and clients with information round-the-clock via our very own Dance Studio app. You can download <INSERT APP NAME> at <INSERT APP LINK>. Just follow the prompts to install our app on your mobile device and you'll receive alerts as they happen.

Facebook is a great way for us to keep in touch with all of our faculty members at once so we will add you to our closed <INSERT STUDIO NAME> faculty Facebook group. This group can be found at <INSERT LINK TO CLOSED STUDIO GROUP> . You may also be interested in joining our Studio closed Facebook group at <INSERT LINK TO CLOSED GROUP> where our dance families interact and receive information regularly.

We always display important information, dates and studio details on our notice board in reception so please have a quick look when you arrive at the studio in case there is anything you may have missed.

5. **Be open to editing and adjusting the generated content** to fit the studio's voice and style.

Although ChatGPT may give you an excellent response, you still want it to sound like you. Be sure to make small tweaks to the messaging so it sounds like you.

6. Consider providing feedback and ratings for the generated content to help ChatGPT learn and improve.

For example, you might say:

- “This is a perfect response”
- “This could be improved by making it simpler for beginners to understand”
- “This would be better if formatted into bullet points”

7. Continuously refine and adjust prompts and inputs to improve the accuracy and quality of the generated content.

Here is a good formula to use for email prompts:

Please write a series of [Insert number] emails informing our customers about [insert event or promotion].

Include subject line suggestions that will encourage high open-rates.

The goal of these emails is to [insert goal – for example: to inform, to entertain, to educate, to nurture]

The tone of these emails should be [insert tone – for example: conversational, upbeat, friendly, warm, casual, formal, urgent]

Here are the recital details [insert key information]

Here is a sample Email Communication Plan generated by ChatGPT:

We are a dance studio with an upcoming recital.

Please write a 5 email communication plan to advise parents and dancers about important recital information.

Include subject line suggestions that will encourage high open-rates.

The goal of these emails is to be informative and build excitement.

The tone of these emails should be friendly, warm and excited.

Here are the recital details:

Sample Studio's 2023 Annual Recital, "Time to Dance," taking place at the Sample Theater in Sampletown on June 15th-17th. Tickets go on sale June 1st at 9am.

Rehearsal Dates: June 11th-14th

Show Dates and Times:

Show #1 – Thursday, June 15th @ 6 PM

Show #2 – Friday, June 16th @ 6 PM

Show #3 – Saturday, June 17th @ 12 PM

Show #4 – Saturday, June 17th @ 3:30 PM

Show #5 – Saturday, June 17th @ 7 PM

Provide the following links:

2023 Recital Packet LINK

Rehearsal Schedule LINK

Show Order LINK

Finale, Daddy Daughter &

Recital Team Info LINK

Hair & Makeup Guidelines LINK

Email #1: Subject: Get ready to shine at Sample Studio's 2023 Annual Recital!

Dear [Parent Name],

We are thrilled to announce Sample Studio's 2023 Annual Recital, "Time to Dance," taking place at the Sample Theater in Sampletown on June 15th-17th. Get ready to showcase your talents and show the audience what you've been working on all year!

To help you prepare, we've put together important documents such as the 2023 Recital Packet, rehearsal schedule, show order, finale, daddy-daughter, and recital team info, as well as hair and makeup guidelines. You can find these documents at DSOA.com/SampleRecital or via the links provided below.

2023 Recital Packet LINK

Rehearsal Schedule LINK

Show Order LINK

Finale, Daddy Daughter &

Recital Team Info LINK

Hair & Makeup Guidelines LINK

Stay tuned for more updates, and don't forget to purchase your recital tickets beginning on June 1st at 9 AM.

Best regards, [Your Name] Sample Studio

Email #2: Subject: Important dates for Sample Studio's 2023 Annual Recital

Dear [Parent Name],

We hope you're as excited as we are about Sample Studio's 2023 Annual Recital, "Time to

Dance," coming up on June 15th-17th at the Sample Theater in Sampletown.

Here are the important dates you need to remember:

- Rehearsal Dates: June 11th-14th
- Show Dates and Times:

Show #1 – Thursday, June 15th @ 6 PM

Show #2 – Friday, June 16th @ 6 PM

Show #3 – Saturday, June 17th @ 12 PM

Show #4 – Saturday, June 17th @ 3:30 PM

Show #5 – Saturday, June 17th @ 7 PM

Please make sure your dancer is present for all scheduled rehearsals and arrives on time for their designated show time.

Don't forget to visit DSOA.com/SampleRecital for more information and updates.

Best regards, [Your Name] Sample Studio

Email #3: Subject: Costume, Music, and Choreography for Sample Studio's 2023 Annual Recital

Dear [Parent Name],

We're just a few weeks away from Sample Studio's 2023 Annual Recital, "Time to Dance," and we couldn't be more excited to see your dancer perform! As a reminder, you can access your dancer's costumes and music by logging into your Parent Portal.

Costumes – Home Screen > Costumes
Music – Home Screen > Shared Files > Class Music
Choreography Video – Home Screen > Shared Files > Class Files

If you have any questions or concerns regarding costumes, music, or choreography, please don't hesitate to contact us. We're here to help!

Stay tuned for more updates, and don't forget to purchase your recital tickets beginning on June 1st at 9 AM.

Best regards, [Your Name] Sample Studio

Email #4: Subject: Purchase your Sample Studio's 2023 Annual Recital tickets now!

Dear [Parent Name],

It's almost time for Sample Studio's 2023 Annual Recital, "Time to Dance," and we can't wait to see your dancer shine on stage! Recital tickets are now available for purchase, so make sure to reserve your seats as soon as possible.

Recital Tickets LINK Pricing – \$8-\$14 / Ticket Recital Ticket Seat Map LINK

We want to remind you that tickets are limited, and they sell out quickly, so don't wait too long to purchase them. If you have any questions at all, please don't hesitate to reach out!

With gratitude, [Your Name] Sample Studio

Email #5: Final Reminder Subject: Don't Miss Out! Last Chance to Purchase Recital Tickets

Hello [First Name],

This is a friendly reminder that today is the last day to purchase tickets for our upcoming recital, "Time to Dance." We can't wait for you to see all of the hard work and dedication that our dancers have put into their performances.

If you haven't already purchased your tickets, be sure to click the link below to secure your seats. Tickets are selling fast, so don't wait until it's too late!

Recital Ticket Purchase Link

Thank you for your continued support of our studio. We look forward to seeing you at the show!

Best regards, [Your Name]

Email #6: Recital Day is Here! Subject: It's Showtime! "Time to Dance" Recital Today

Hello [First Name],

The day we've all been waiting for is finally here! Our annual recital, "Time to Dance," is taking place today at Sample Theater in Sampletown. We are so excited to showcase the amazing talent and hard work of our dancers.

Please remember to arrive at the theater at least 30 minutes prior to your scheduled show time. This will give you plenty of time to find your seats and get settled before the show starts.

We hope you enjoy the show and appreciate your continued support of our studio. Thank you for helping us make this year's recital a huge success!

Best regards, [Your Name]

[Click here for a video walkthrough to help you with using ChatGPT communications plan](#)

Using ChatGPT to Create Job Descriptions

ChatGPT can save you load of time by creating high-quality job descriptions for a wide variety of roles you need at your studio.

7 things that Dance Studio Owners should know when asking ChatGPT to create a job description for teachers and staff

1. **Provide clear information about your dance studio**, such as the type of dance classes you offer, the age range of your students, and your studio's philosophy and values.

This information will help ChatGPT understand the context and purpose of the job description.

2. **Specify the roles and responsibilities** you want the job description to cover.

This can include:

- Teaching dance classes
- Choreographing routines
- Preparing lesson plans
- Managing student behavior
- Communicating with parents and staff, etc.

3. **Provide information about the qualifications and experience** you're looking for in your teachers and staff.

For example, you can include things such as:

- The minimum education level
- Dance training
- Teaching experience
- Other relevant skills and certifications

If you don't insert this into your prompt, ChatGPT might input what it suggests in the response.

4. **Give specific details about the working conditions and benefits** that come with the job.

Things to include:

- Work schedule
- Number of hours per week
- Pay rate
- Employee benefits
- Any opportunities for professional development

5. **Provide a call to action.** End the job description with a clear call to action, directing candidates to apply for the position or providing instructions on how to do so.
6. **Proofread and edit** the job description before submitting it to ChatGPT. This will help ensure that the language is clear and professional and that there are no errors or typos.

7. **Don't rely solely on ChatGPT to create your job description.**

While ChatGPT can provide helpful suggestions and ideas, it's important to review and revise the job description yourself to ensure it accurately reflects your studio's needs and values.

Please write a job description for a [insert role] based in [insert location].

Include the core values of [insert studio core values]

Include details of the studio environment.

Include work hours [insert hours]

Include the tasks required: [insert tasks or ask ChatGPT to create examples]

Include desired skills: [insert skills or ask ChatGPT to create examples]

Job Type [insert job type – Full time, part time etc]

Pay: [Insert pay rate]

Here is an example Job Description generated by ChatGPT:

Please write a job description for a dance studio office manager based in Sydney.

Include the core values of kindness, integrity, empathy, community, creativity, excellence, trust, and fun.

Environment is inclusive and supportive and values kindness, empathy, and fun while encouraging excellence and creativity

25 hours per week (hybrid) part-time role

Please include example tasks required for a dance studio office manager (minimum 15 tasks)

Please include desired skills required for a dance studio office manager (minimum 15 tasks)

Pay: \$2,500.00 per month.

Job Title: Dance Studio Office Manager

Location: Sydney, Australia

Core Values: kindness, integrity, empathy, community, creativity, excellence, trust, and fun.

Studio Environment: Our dance studio is a vibrant and creative space that fosters an inclusive and supportive community of dancers. We strive to provide an environment that promotes kindness, empathy, and fun while encouraging excellence and creativity in our students. Our team values integrity, trust, and a strong work ethic, and we are dedicated to creating a welcoming and supportive environment for all.

Job Description:

We are seeking an experienced Dance Studio Office Manager to join our team in Sydney. This is a hybrid role, requiring 25 hours per week, with afternoon and evening sessions. The ideal candidate will have excellent communication skills, a client-focused mindset, and a proven track record in administration and customer service.

As the Dance Studio Office Manager, you will be responsible for managing all aspects of the customer service portal, including inquiries, enrollments, trials, and the onboarding process. You will also be responsible for monitoring the email box and responding to all emails or forwarding them to the appropriate program director. Additionally, you will create marketing materials, write monthly newsletters, manage the reception staff, organize and manage all special events and special merchandise sales, order, organize and manage costumes for

recital, and work closely with the owner and directors to provide administration support for all key areas of the business.

The successful candidate will be a customer service champion, monitor attendance, call clients, provide feedback to owners and directors, manage and record all systems and processes for the business, and work with the owner and directors to create project plans. They will also possess excellent planning and organizational skills, attention to detail, and the ability to handle stress and adapt to changing circumstances. Additionally, the ideal candidate will have strong analytic and problem-solving skills, creativity, excellent decision-making abilities, and a positive, can-do attitude.

Desired Skills:

- Ability to handle stress
- Adaptability
- Analytic skills/Problem-solving skills
- Attention to detail
- Client focus/Customer orientation
- Excellent communication skills
- Creativity
- Decision making
- Goal setting
- Initiative
- Integrity/Honesty
- Interpersonal skills
- Planning and organization/Time management
- Sales/Negotiation
- Teamwork
- Tenacity/Resilience
- Technology

Pay: The pay for this role is \$2,500.00 per month.

If you are an enthusiastic, organized, and proactive individual who is passionate about dance and has a strong customer service background, we encourage you to apply for this exciting opportunity. Join our team and help us create a welcoming and supportive community of dancers in Sydney.

Other Ways To Use ChatGPT In Your Studio

Student Attraction Prompts

- Write an engaging blog post idea that will help attract more adult learners to my studio's dance classes.
- What are the top five questions potential students ask about dance classes, and how can I address them on my website and in other marketing materials?
- Write Facebook ad copy that will attract parents of young children to enroll them in my studio's dance classes.
- Create a referral program for my current students that encourages them to bring their friends to my dance studio.
- Write a short and catchy slogan that encapsulates my dance studio's brand identity and value proposition.

Retention Prompts

- Write an email from a dance studio owner to parents of young students to inform them about our new policy of offering make-up classes.
- Write an email from a dance studio owner to current students to introduce our new online platform for booking and managing class schedules.
- Create a survey to send to our students and parents to gather feedback on their experience at our dance studio and provide a sample email that we can use to encourage participation.
- Write an email to current students from a dance studio owner to introduce our new online resource center, which includes helpful tips and resources for practicing and improving dance skills outside of class.
- Create a follow-up email from a dance studio owner to send to students who have dropped out of our dance classes, with a special offer or incentive to encourage them to come back and try again.

Operations Prompts

- Create a step-by-step guide for implementing a dance studio staff training program, including recommended training topics and schedules.
- Can you create a sample budget for a dance production, including estimated costs for costumes, props, and venue rental?
- Create a step-by-step guide for dance studio conducting effective employee performance evaluations, including sample evaluation forms and tips for giving feedback.

- Can you provide a template for creating a dance studio employee handbook, including key policies and procedures?
- Create a list of essential supplies and equipment for a new dance studio, along with recommended vendors and estimated costs.
- Please create a detailed social media marketing budget for a dance studio in the upcoming quarter, including recommended platforms, ad types, and target audiences.
- Can you provide a sample dance studio recital communication plan, including key dates, communication channels, and messaging?

Finance Prompts

- Can you help me create a budget for my dance studio's advertising and marketing expenses?
- Can you create a cash flow projection for my dance studio for the next 6 months?
- Can you provide a template for a monthly financial report for my dance studio?
- Can you provide an example of a budget for my dance studio's annual recital performance?
- Can you create a sample profit and loss statement for my dance studio to help me understand where my revenue is coming from and where I'm spending the most money?

Additional AI Tools To Help Your Studio

1. Krisp: Krisp's AI removes background voices, noises, and echoes from your calls Link: <https://krisp.ai/>
2. Beatoven: Create unique royalty-free music that elevates your story Link: <https://www.beatoven.ai/>
3. Cleanvoice: Automatically edit your podcast episodes Link: <https://cleanvoice.ai/>
4. Podcastle: Studio quality recording, right from your computer Link: <https://podcastle.ai/>
5. Flair: Design branded content in a flash Link: <https://flair.ai/>
6. Illustroke: Create killer vector images from text prompts Link: <https://illustroke.com/>
7. Patterned: Generate the exact patterns you need for design Link: <https://www.patterned.ai/>

8. Stockimg: Generate the perfect stock photo you need, every time Link: <https://stockimg.ai/>
9. Ocoya: Create and schedule social media content 10x faster Link: <https://www.ocado.com/>
10. Captions: Generate subtitles, titles, and social media copy for your reels and short-form video content. Link: <https://www.captions.ai/>
11. Vidyo: Make short-form vids from long-form content in just a few clicks Link: <https://vidyo.ai/>
12. Maverick: Generate personalized videos at scale Link: <https://www.trymaverick.com/>
13. Quickchat: AI chatbots that automate customer service chats Link: <https://www.quickchat.ai/>
14. Puzzle: Build an AI-powered knowledge base for your team and customers Link: <https://www.puzzlelabs.ai/>
15. Soundraw: Stop searching for the song you need. Create it. Link: <https://soundraw.io/>
16. Cleanup: Remove any unwanted object, defect, people, or text from your pictures in seconds Link: <https://cleanup.pictures/>
17. Looka: Design your own beautiful brand Link: <https://looka.com/>
18. theresanaiforthat: Comprehensive database of AIs available for every task Link: <https://theresanaiforthat.com/>
19. Synthesia: Create AI videos by simply typing in text. Link: <https://www.synthesia.io/>
20. Otter: Capture and share insights from your meetings Link: <https://otter.ai/>
21. Inkforall: AI content (Generation, Optimization, Performance) Link: <https://inkforall.com/>

Here are some wins IC members and coaches have had implementing AI:



Desirae Graham

14h · 🌐

...

[SHARE/WIN/ASK] So I did my core values quite a while ago but I never expanded on them beyond the basics. I decided for fun to plug them into ChatGBT and I was blown away by the results. I was wondering for those who have used ChatGBT or other AI programs if you take the response and use them verbatim or if you take the responses and edit them? I can see this saving me so much time on copy going forward!!



Amy Jayne Matthews

24 February · 🌐

...

(WIN) Not sure why I haven't used it sooner but I have been using AI copywriting as I am not very good with my words sometimes 🙄 especially with selling my services etc

Anyway I tried it out over the past few days. I am now getting emails left right & centre for new class bookings, dance camp bookings, show auditions.

I never realised how those slight touches made a difference to my emails.

So for me it's a big winner & game changer for my business 🙌



Tanya Neary

17 January · 🌐

...

(Share) Canva now has a document feature (just like Google Docs) and a very new AI function (read: internet genie for dance studio owners). Here's a quick peek at the function... Sorry, not sorry [Clint Salter](#), 2023 is the year of Canva!!! (If you're trialing any other versions, cancel them now- your Canva subscription has everything you need with no additional fees)



Tracy Morgan

24 January · 🌐



Friends!

You may have seen Tanya's post last week about Canva's new AI writing feature.

And let me tell you, we've been having A LOT of conversation about the benefits of AI writing tools in the FB/IG Advertising space...

So, if you struggle with writing fun, informational, conversational copy...give it a try! No, it will not be 100% copy & paste-able and perfect; but, if you're like me and prefer something to edit over a BLANK, MOCKING PAGE 🤖, then you might find it worthwhile.

Check out the 3 little tests I just did this morning...would this help you create better ad & landing page copy??

(The top line of each is exactly what I keyed into the Magic Write field to get the results below it.)



Jodi Shilling

17 December 2022 · 🌐



AI is here, and it is going to change things.

GPT-3 AI. Holy Moly!

Imagine asking AI to write an ad, a speech, a holiday toast or email to customers. How about asking it to come up with a low budget movie idea that has dancers? This is blowing my mind.

What do you think? How do you see yourself implementing this type of AI to cut down work load?

Do the pros outweigh the cons?

Check out some questions I asked it this morning!



Give me a blog post on what snacks a parent can give their young dancers afterschool to give them good energy for their evening dance classes.



Healthy Snacks for Young Dancers

As a parent, you want to make sure your child has plenty of energy for their dance classes. But it can be tough to find the perfect snack that provides enough fuel without too many sugary additives or calories. Here are some healthy snacks for young dancers to help keep them energized afterschool so they can have optimal performance



Tell me how great Relevé Studios is for dance classes as Dr Suess.



Oh the classes at Relevé Studios are so top-notch

It's the place you go when you need a dance watch
Whether it's jazz or hip hop or even ballet
The teachers at Relevé are sure set to excel
The classes are fun and the technique's just great
For a wonderful experience, come through their gate

Feedback Link: dsoa.com/icfeedbackform