

REASSESS YOUR SUCCESS

Business Strategy Session

THE DESIGNATED MOTIVATOR:

UNLOCK YOUR SUPERPOWER TO CHANGE
YOUR LIFE, THE WORLD & EVERYONE IN IT

Encouragement
Transform
Kindness
Empathy
Connection
Motivate
Caring



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Follow Dawn:



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Follow The Designated Motivator:



DM *for Business Owners Assessment*

FROM MY COCONUT TO YOURS! LET'S REASSESS YOUR SUCCESS

In this session you will go through a reassessment process to help you determine the path for your business moving forward. You will focus on being prepared for whatever comes next.

This will be an interactive session where you will use the time to lay out your strategic plan to make the changes you need to in order to become more profitable, more efficient, and most importantly, happier with your business.

LEARNING OBJECTIVES:

- Understand the students you love to serve and those you don't
- Evaluate the classes you are providing currently and make a plan to offer new classes and get rid of the classes you don't enjoy doing
- Understand the importance of having a tech stack that makes sense for your business
- Learn about the motivation you need to make significant improvements to your processes

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WHAT IS YOUR WHY? LIKE FOR REAL.

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DM *for* business owner *Assessment*

THE PERFECT STUDIO

Take time to write out what your perfect studio would look like. Take this time to dig deep and say
"If I had a million dollars right now and you had to invest it in your studio, what would do different?"

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STUDENTS

Top 3 students you **love** and why!

Do you have staff? (answer questions below for each staff member)

Staff Name _____

Staff Position _____

What types of work can the staff perform? _____

How much do you pay them? _____

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CLASSES

What classes are you offering?

What are you charging?

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APPS

What technologies are you currently using?

Business Management

Payment Processing

Communications

Accounting

Business Planning

Document Storage

Scheduling

Payroll Processing

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APPS

Do those apps integrate?

Are there any pain points you have with your current apps?

What apps do you think you might be missing?

ALL-STAR PLAYBOOK

SWIZZNET
HOSTED ACCOUNTING SOLUTIONS

Liscio
Client Management

Jirav
Financial Planning & Analysis

SmartVault
Document Storage

keap
Marketing/CRM

ADP
Payroll Processing

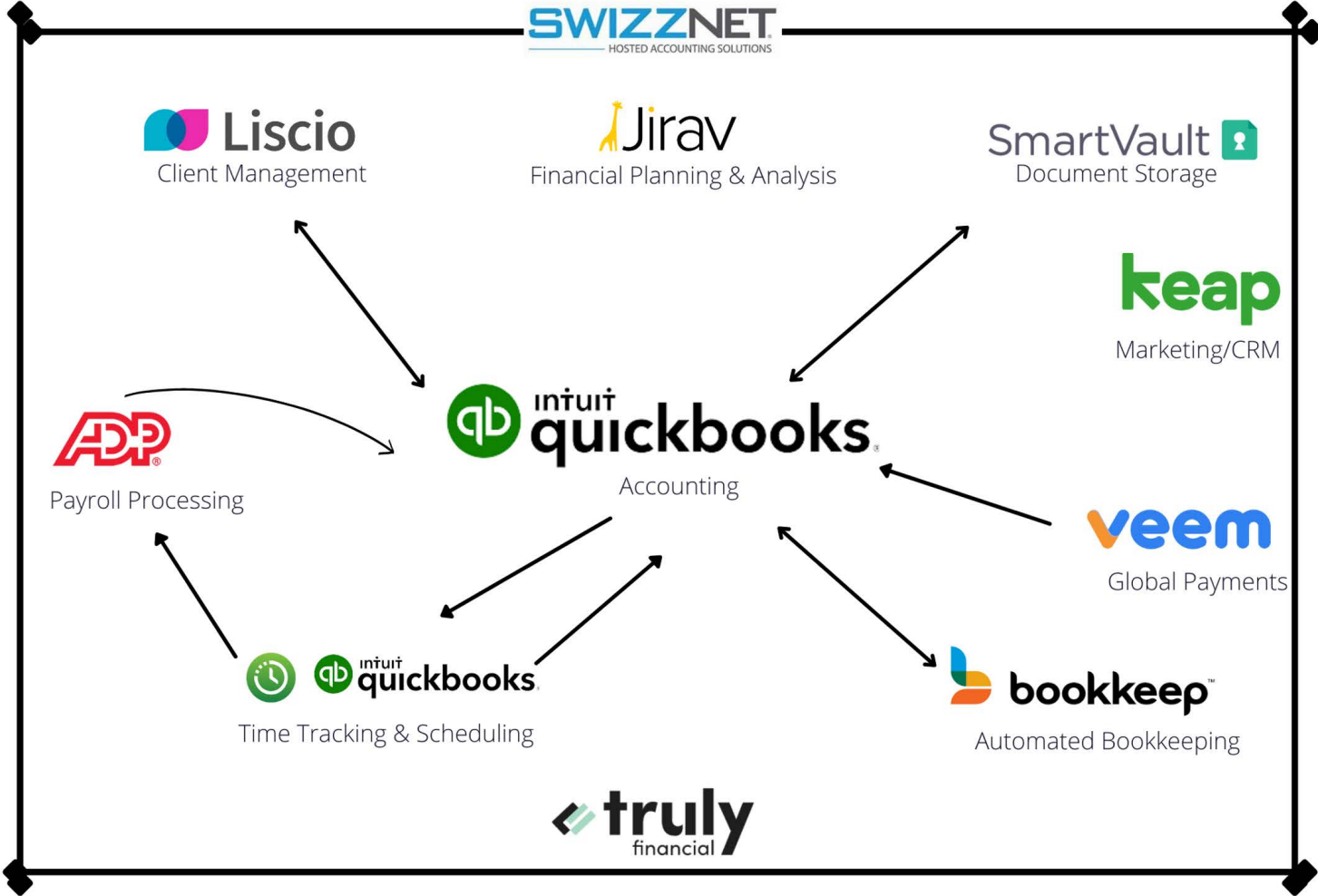
intuit quickbooks
Accounting

veem
Global Payments

intuit quickbooks
Time Tracking & Scheduling

bookkeep
Automated Bookkeeping

truly
financial



DM for business owners *Assessment*

NOTES

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