



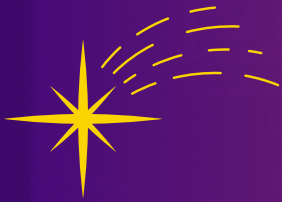
STUDENT ATTRACTION ACCELERATOR

6 DAYS OF STUDIO GROWTH TRAINING

ENROLLMENT BOOST SYSTEM

TUESDAY, OCTOBER 11TH

DAY TWO



MEET YOUR HOST & ABOUT THE DSOA



ABOUT THE DSOA

The Dance Studio Owners Association (DSOA) is the largest community of dance studio owners in the world. The DSOA has helped over 35,000 dance studio owners grow their business, impact their local communities and improve the lives of over 800,000 children through their programs and services. DSOA has been honored with countless awards for its achievements including the American Business Awards Gold Stevie Award for Online Training and Silver Stevie Award for Business-to-Business Services.

The DSOA's Inner Circle membership is the highest level, expert-coaching program exclusively for dance studio owners. Likened to a business school for dance studio owners (but way more fun), the Inner Circle educates, coaches and supports studio owners in the areas of marketing, finance, systems & operations, leadership and team resources – all positioned to help studio owners run profitable businesses, permanently reverse the cycle of burnout, and impact more kids' lives through the gift of dance!



MEET YOUR HOST, CLINT SALTER

Clint Salter is an award-winning entrepreneur and business development strategist on a mission to revolutionize the dance industry. He is founder and CEO of the Dance Studio Owners Association: the largest community of dance studio owners in the world.

Clint is a frequent keynote speaker at the world's largest dance studio events including Dance Teacher Summit, Dance Teacher Web Live, Canadian Dance Expo, Come Together, Victorian Dance Expo, Dance Studio IGNITE, IDEAS Dance Seminars, Pulse Annual Teachers Conference, Dance Studio Makeover, and Dance Studio Domination. As a leader within the industry, Clint has appeared on multiple major news networks including NBC, Fox, and ABC.

Clint is also the author of two books: Dance Studio Transformation: Build a 7-figure studio, increase your community impact and GET BACK YOUR LIFE, and Dance Studio Secrets: 65 Ways to Build a Thriving Studio.



YOUR STUDENT ATTRACTION ACCELERATOR SCHEDULE

JOIN US LIVE ON ZOOM

← Join us live on Zoom!

DAY ONE

RAPID FIRE GROWTH
(ALLOW 90 MINUTES)

US PACIFIC - MONDAY, OCTOBER 10 AT 9AM
US MOUNTAIN - MONDAY, OCTOBER 10 AT 10AM
US CENTRAL - MONDAY, OCTOBER 10 AT 11AM
US EASTERN - MONDAY, OCTOBER 10 AT 12 NOON
UK - MONDAY, OCTOBER 10 AT 5PM
SOUTH AFRICA - MONDAY, OCTOBER 10 AT 6PM
PERTH - TUESDAY, OCTOBER 11 AT 12AM
BRISBANE - TUESDAY, OCTOBER 11 AT 2AM
SYDNEY - TUESDAY, OCTOBER 11 AT 3AM
NEW ZEALAND - TUESDAY, OCTOBER 11 AT 5AM

DAY TWO

**ENROLLMENT
BOOST SYSTEM**
(ALLOW 90 MINUTES)

US PACIFIC - TUESDAY, OCTOBER 11 AT 9AM
US MOUNTAIN - TUESDAY, OCTOBER 11 AT 10AM
US CENTRAL - TUESDAY, OCTOBER 11 AT 11AM
US EASTERN - TUESDAY, OCTOBER 11 AT 12 NOON
UK - TUESDAY, OCTOBER 11 AT 5PM
SOUTH AFRICA - TUESDAY, OCTOBER 11 AT 6PM
PERTH - WEDNESDAY, OCTOBER 12 AT 12AM
BRISBANE - WEDNESDAY, OCTOBER 12 AT 2AM
SYDNEY - WEDNESDAY, OCTOBER 12 AT 3AM
NEW ZEALAND - WEDNESDAY, OCTOBER 12 AT 5AM

DAY THREE

NEW STUDENT SURGE
(ALLOW 90 MINUTES)

US PACIFIC - WEDNESDAY, OCTOBER 12 AT 9AM
US MOUNTAIN - WEDNESDAY, OCTOBER 12 AT 10AM
US CENTRAL - WEDNESDAY, OCTOBER 12 AT 11AM
US EASTERN - WEDNESDAY, OCTOBER 12 AT 12 NOON
UK - WEDNESDAY, OCTOBER 12 AT 5PM
SOUTH AFRICA - WEDNESDAY, OCTOBER 12 AT 6PM
PERTH - THURSDAY, OCTOBER 13 AT 12AM
BRISBANE - THURSDAY, OCTOBER 13 AT 2AM
SYDNEY - THURSDAY, OCTOBER 13 AT 3AM
NEW ZEALAND - THURSDAY, OCTOBER 13 AT 5AM

JOIN THE ACCELERATOR FACEBOOK GROUP



JOIN US LIVE ON ZOOM

← Join us live on Zoom!

DAY FOUR

LASER FOCUSED PROFITS

(ALLOW 90 MINUTES)

US PACIFIC - THURSDAY, OCTOBER 13 AT 9AM
 US MOUNTAIN - THURSDAY, OCTOBER 13 AT 10AM
 US CENTRAL - THURSDAY, OCTOBER 13 AT 11AM
 US EASTERN - THURSDAY, OCTOBER 13 AT 12 NOON
 UK - THURSDAY, OCTOBER 13 AT 5PM
 SOUTH AFRICA - THURSDAY, OCTOBER 13 AT 6PM
 PERTH - FRIDAY, OCTOBER 14 AT 12AM
 BRISBANE - FRIDAY, OCTOBER 14 AT 2AM
 SYDNEY - FRIDAY, OCTOBER 14 AT 3AM
 NEW ZEALAND - FRIDAY, OCTOBER 14 AT 5AM

DAY FIVE

RETENTION ACTIVATOR

(ALLOW 90 MINUTES)

US PACIFIC - FRIDAY, OCTOBER 14 AT 9AM
 US MOUNTAIN - FRIDAY, OCTOBER 14 AT 10AM
 US CENTRAL - FRIDAY, OCTOBER 14 AT 11AM
 US EASTERN - FRIDAY, OCTOBER 14 AT 12 NOON
 UK - FRIDAY, OCTOBER 14 AT 5PM
 SOUTH AFRICA - FRIDAY, OCTOBER 14 AT 6PM
 PERTH - SATURDAY, OCTOBER 15 AT 12AM
 BRISBANE - SATURDAY, OCTOBER 15 AT 2AM
 SYDNEY - SATURDAY, OCTOBER 15 AT 3AM
 NEW ZEALAND - SATURDAY, OCTOBER 15 AT 5AM

STUDIO GROWTH FORMULA

(ALLOW 120 MINUTES)

US PACIFIC - MONDAY, OCTOBER 17 AT 9AM
 US MOUNTAIN - MONDAY, OCTOBER 17 AT 10AM
 US CENTRAL - MONDAY, OCTOBER 17 AT 11AM
 US EASTERN - MONDAY, OCTOBER 17 AT 12 NOON
 UK - MONDAY, OCTOBER 17 AT 5PM
 SOUTH AFRICA - MONDAY, OCTOBER 17 AT 6PM
 PERTH - TUESDAY, OCTOBER 18 AT 12AM
 BRISBANE - TUESDAY, OCTOBER 18 AT 2AM
 SYDNEY - TUESDAY, OCTOBER 18 AT 3AM
 NEW ZEALAND - TUESDAY, OCTOBER 18 AT 5AM

ADD ALL OF THE EVENTS TO YOUR CALENDAR HERE



A-HA MOMENTS

DAY 1	
DAY 2	
DAY 3	
DAY 4	
DAY 5	
DAY 6	

DAY TWO - ENROLLMENT BOOST SYSTEM



MISSING

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ESSENTIALS

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STUDENT RUSH FORMULA

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STAND OUT

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STUDENT ATTRACTION
ACCELERATOR
6 DAYS OF STUDIO GROWTH TRAINING

UP NEXT >>

NEW STUDENT SURGE

WEDNESDAY, OCTOBER 12TH

COMING YOUR WAY ON DAY 3

You already know the landscape has changed. The competition is fierce and to stand out, you've got to know how to set yourself apart. That's why on Day 3 we're going to teach New Student Surge methods **to effectively and inexpensively attract the RIGHT students to your studio - no matter how tough the competition is.**

You'll discover the "studio edge matrix" and how to leverage it so your ideal students and parents couldn't ignore you if they tried.



WHAT IS THE INNER CIRCLE?

The Inner Circle is a year round, one-stop shop for studio owners who want to transform their studio from a 'hobby' to a bonafide business that runs smoothly and efficiently with or without their day-to-day involvement.

LEARN MORE ABOUT THE INNER CIRCLE



"Before joining the Inner Circle, I was completely overwhelmed. Our studio had grown from about 150 students to 400 in a very short amount of time, and I desperately needed some guidance and structure to manage this growth. Now, the Inner Circle systems we have implemented mean that the business is running without me there 24/7, and I can step away from it to spend more time with my husband and kids. We now have over 500 students, and everything's running more efficiently. Having the mentorship and the leadership from the Inner Circle has just made life so much more enjoyable."

**- LAUREN MCKEAN, PRESTIGE DANCE CENTER.
QUEENSLAND, AUSTRALIA**

"Before joining the Inner Circle, I was working a part time job and also working late at night on the studio just to keep up with the day to day admin. After my first nine months inside the Inner Circle, I had already experienced incredible personal growth and undergone a complete studio overhaul. Now, I have the confidence to hire other people, I left my part-time job to work full-time at the studio. I've amazing people to support me which has been a complete game changer."



**- SAMANTHA PRICE, ROYAL EXISTENCE DANCE ACADEMY.
NORTHERN TERRITORY, AUSTRALIA**

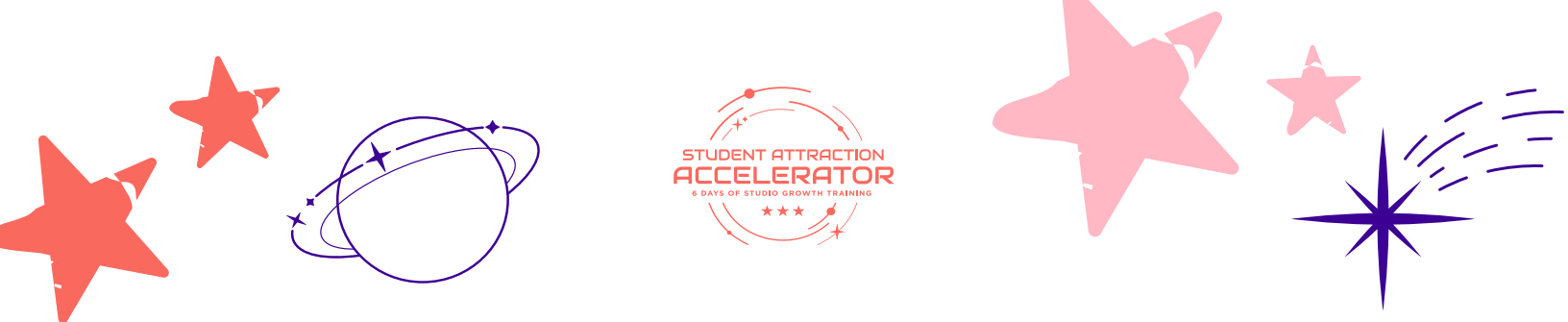


"We almost doubled our enrollments in our first year and a half in the Inner Circle, and now have 540 students! We each get two days a week off where we don't work. The biggest thing that changed for us is that we now feel like CEOs. We used to run the business day by day, and it was working, but we didn't have a long-term plan. Joining the Inner Circle is best decision we've ever made."

**- CHRISTINE LANGSTON & VERONIQUE SEVIGNY LE-CLERC,
IMPERIUM STUDIO DE DANSE. QUEBEC - CANADA**

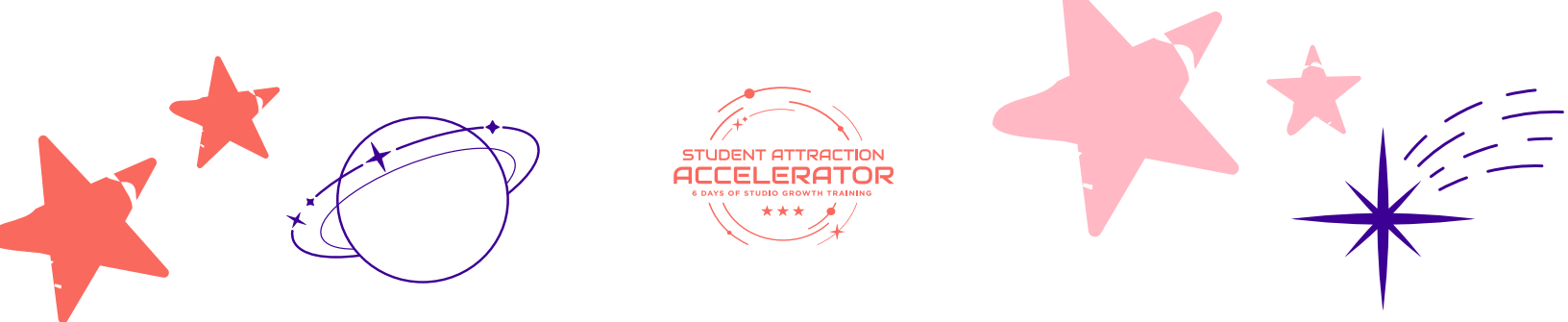
ABOUT THE INNER CIRCLE

This intimate mastermind program is unlike anything you've ever experienced before. By joining us, you'll spend at least 12 months working closely with our industry-leading team of Studio Growth Coaches and experts in a community of like-minded Dance Studio Owners from all around the world. You'll experience growth in your enrollments, retention rates and sales. You'll create systems that allow you to work more on the business than in the business, maximize profitability, and achieve those big goals you have always dreamed of!



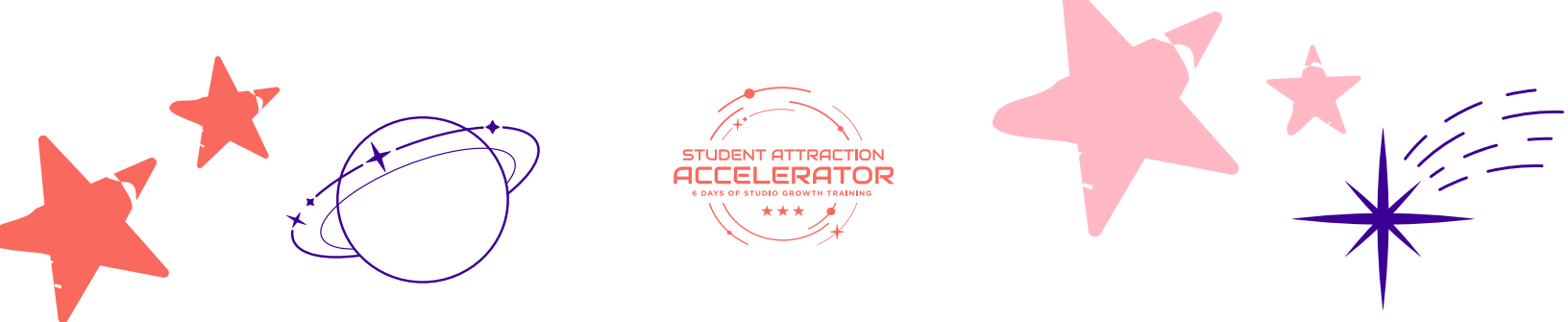
NOTES

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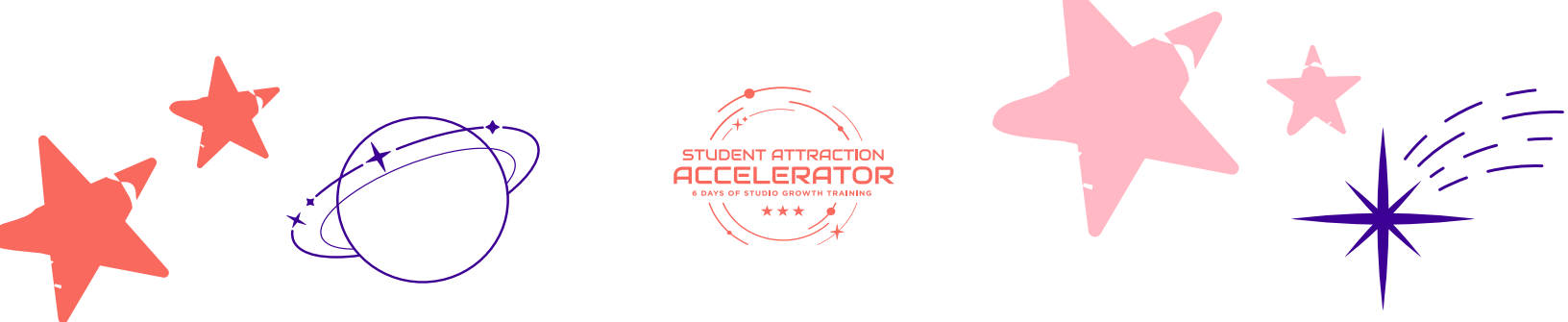
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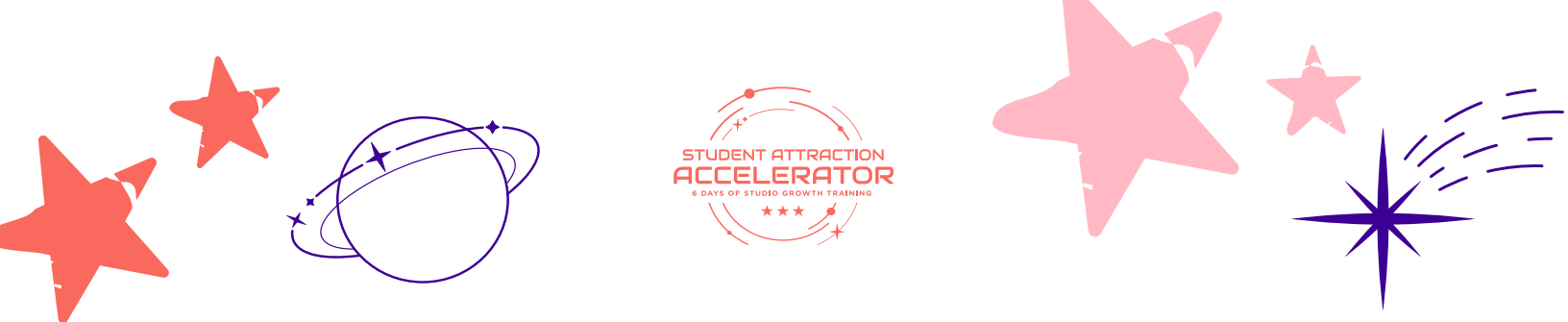
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