



FREEDOM CURRICULUM



WELCOME TO

'DANCE STUDIO FREEDOM' CURRICULUM

LIVE TRAINING WITH CLINT SALTER

This month we are delighted to be releasing LIVE our never-before-seen Studio Freedom Curriculum exclusively to Inner Circle members.

We have already launched our Studio Growth Curriculum (Student Attraction,

Enrollment and Retention), and with FREEDOM we are continuing to create our university for Dance Studio Owners with three core subjects - Planning, Systems and Profit - completely mapped out for you over 6 weeks of live training.

WEEK ONE - NUMBERS 101

Week One

When it comes to your dance studio, money really does make the world go 'round. Managing your cash flow and your accounts properly is as important as getting new students through the door. Even if you have a bookkeeper and/or accountant to manage your books, understanding the fundamentals of good financial management will put you ahead of the game. This week's live training will look at the critical aspects that underpin the financial management of your dance studio.

LIVE TRAINING TIMES

US Pacific - Tuesday, 2 July 2019 at 7:45 am
US Mountain - Tuesday, 2 July 2019 at 8:45 am
US Central - Tuesday, 2 July 2019 at 9:45 am
US Eastern - Tuesday, 2 July 2019 at 10:45 am
UK - Tuesday, 2 July 2019 at 3:45 pm
Perth - Tuesday, 2 July 2019 at 10:45 pm
Sydney - Wednesday, 3 July 2019 at 12:45 am
New Zealand - Wednesday, 3 July 2019 at 2:45 am



WEEK TWO - REVENUE STREAMS & PRICING STRUCTURE

Running a dance studio comes with plenty of challenges and risks, so when you create new revenue streams for your dance studio you are not only making more money, you're also helping to keep your company financially viable. The peaks and valleys of earnings are a reality for even the largest, strongest studios, and the more successful revenue streams that flow into your studio, the better positioned you are to grow and scale (even through your slow seasons).

In this live training you'll learn how to establish additional streams of income that

allow you to invest more in your studio and contribute to its growth. You may even stumble onto a new, more profitable direction for your business!

LIVE TRAINING TIMES

US Pacific - Tuesday, 9 July 2019 at 8:00 am
US Mountain - Tuesday, 9 July 2019 at 9:00 am
US Central - Tuesday, 9 July 2019 at 10:00 am
US Eastern - Tuesday, 9 July 2019 at 11:00 am
UK - Tuesday, 9 July 2019 at 4:00 pm
Perth - Tuesday, 9 July 2019 at 11:00 pm
Sydney - Wednesday, 10 July 2019 at 1:00 am
New Zealand - Wednesday, 10 July 2019 at 3:00 am

Week Two

WEEK THREE - BUDGETING & FORECASTING

It's essential to plan and tightly manage your dance studio's financial performance, and creating a budgeting process is the most effective way to keep your studio - and its finances - on track.

This live training outlines the advantages of business forecasting and budgeting, and will walk you through exactly how to go about it. It is our goal to help you manage your studio's financial position more effectively

and ensure your future plans are achievable.

LIVE TRAINING TIMES

US Pacific - Thursday, 18 July 2019 at 8:00 am
US Mountain - Thursday, 18 July 2019 at 9:00 am
US Central - Thursday, 18 July 2019 at 10:00 am
US Eastern - Thursday, 18 July 2019 at 11:00 am
UK - Thursday, 18 July 2019 at 4:00 pm
Perth - Thursday, 18 July 2019 at 11:00 pm
Sydney - Friday, 19 July 2019 at 1:00 am
New Zealand - Friday, 19 July 2019 at 3:00 am

Week Three





WEEK FOUR- PRODUCTIVITY

Get ready for your complete productivity and time management toolkit designed to help you reduce your overwhelm and increase your results! Take control of your mindset and energy levels to increase your productivity and discover why you are not as productive as you could be.

After this live training call you will walk away with everything you need to increase your productivity by implementing new strategies and designing a customized plan

that fits your personality and style.

LIVE TRAINING TIMES

US Pacific - Tuesday, 23 July 2019 at 8:00 am
US Mountain - Tuesday, 23 July 2019 at 9:00 am
US Central - Tuesday, 23 July 2019 at 10:00 am
US Eastern - Tuesday, 23 July 2019 at 11:00 am
UK - Tuesday, 23 July 2019 at 4:00 pm
Perth - Tuesday, 23 July 2019 at 11:00 pm
Sydney - Wednesday, 24 July 2019 at 1:00 am
New Zealand - Wednesday, 24 July 2019 at 3:00 am

Week Four

WEEK FIVE - SYSTEMS PLAYBOOK & PROJECT PLANNER

Dance studio owners face a common problem no matter where they are located in the world: Too much to do; too little time.

The answer to this problem lies in systems. A system is a method of solving a repeated business issue in a strategic and effortless way. Systems are the definition of the cliché “work smart, not hard.”

Although you may always feel the pinch of time and the stress of studio ownership, in this week’s training and done-for-you templates you’ll have everything you need

to say ‘goodbye’ to all of your tasks that can be systematized.

LIVE TRAINING TIMES

US Pacific - Tuesday, 30 July 2019 at 5:00 am
US Mountain - Tuesday, 30 July 2019 at 6:00 am
US Central - Tuesday, 30 July 2019 at 7:00 am
US Eastern - Tuesday, 30 July 2019 at 8:00 am
UK - Tuesday, 30 July 2019 at 1:00 pm
Perth - Tuesday, 30 July 2019 at 8:00 pm
Sydney - Tuesday, 30 July 2019 at 10:00 pm
New Zealand - Wednesday, 31 July 2019 at 12:00 midnight

Week Five





WEEK SIX - GOAL SETTING & VISION CASTING

In this goal-setting masterclass you'll learn how to set effective goals for business success so that every day you are moving closer to your dream dance studio.

In this session you'll discover how to:

- Have clear goals in place so that every business day, you know exactly what to do to move your business forward.
- Start each business day with a clear plan of action
- Identify and spend time on the tasks

that are productive and effective for business success

- Work on your goals in a way that reduces or completely eliminates feelings of overwhelm

LIVE TRAINING TIMES

US Pacific - Wednesday, 14 August 2019 at 5:30 am
US Mountain - Wednesday, 14 August 2019 at 6:30 am
US Central - Wednesday, 14 August 2019 at 7:30 am
US Eastern - Wednesday, 14 August 2019 at 8:30 am
UK - Wednesday, 14 August 2019 at 1:30 pm
Perth - Wednesday, 14 August 2019 at 8:30 pm
Sydney - Wednesday, 14 August 2019 at 10:30 pm
New Zealand - Thursday, 15 August 2019 at 12:30 am

Week Six



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