



INTERNAL RECRUITING STEPS



YOUR CURRENT EMPLOYEES

Leverage your current employees to recruit their family, friends and former colleagues. Incentives aren't always necessary.



YOUR BEST CUSTOMERS

Ask your best customers if they know someone who would match your job description. Who knows?! Maybe your next great employee is their son or daughter.



YOUR SUPPLIERS AND VENDORS

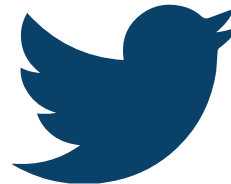
Share the job description with your suppliers and vendors. Remember, they want to appease you to keep your business. It's likely they will want to help your business.

EXTERNAL RECRUITING STEPS



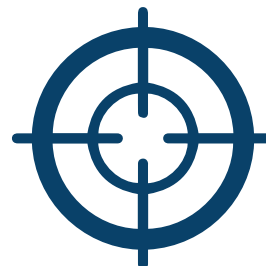
JOB WEBSITES

Post the job description on job websites like Indeed and Career Builder.



PROMOTE COMPANY CULTURE VIDEO WITH SOCIAL MEDIA ADS

Create a company culture video and leverage social media ads to target your ideal candidates. This works brilliantly!



POACHING

Poaching is a sport and art form. Your next great team member is likely working for an average company.