



JUMP START YOUR SEASON MASTERCLASS

★ ONE OFF STUDIO EVENT PROJECT PLAN

MISSION & CORE VALUES

★ ORGANIZATIONAL CHART

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ONE OFF STUDIO EVENT PROJECT LIST

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MISSION & CORE VALUES

Defining Your Values And Your Vision For The Studio

- In 100 words or less, describe what your dance studio does?

- In 100 words or less, who are your ideal customers?

- Why do your customers join your studio and stay at your studio?

- What does your dance studio offer (product or experience) that can't be found at any other studio in your area?

- List the 10 core values that your studio is built upon.

01. _____	06. _____
02. _____	07. _____
03. _____	08. _____
04. _____	09. _____
05. _____	10. _____

- Your vision statement framework

Knowing your core values is important because it helps us to be aware of what is important to us, take action and have a direction to move towards. Come up with words with your team, describe each word and then decide how important each value is to you and your life.

Value	Description	Not Important	Somewhat Important	Very Important

SWOT

STRENGTHS

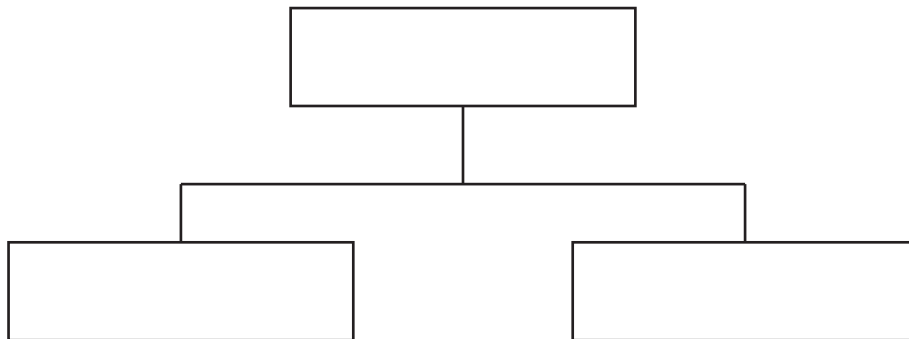
WEAKNESSES

OPPORTUNITIES

THREATS

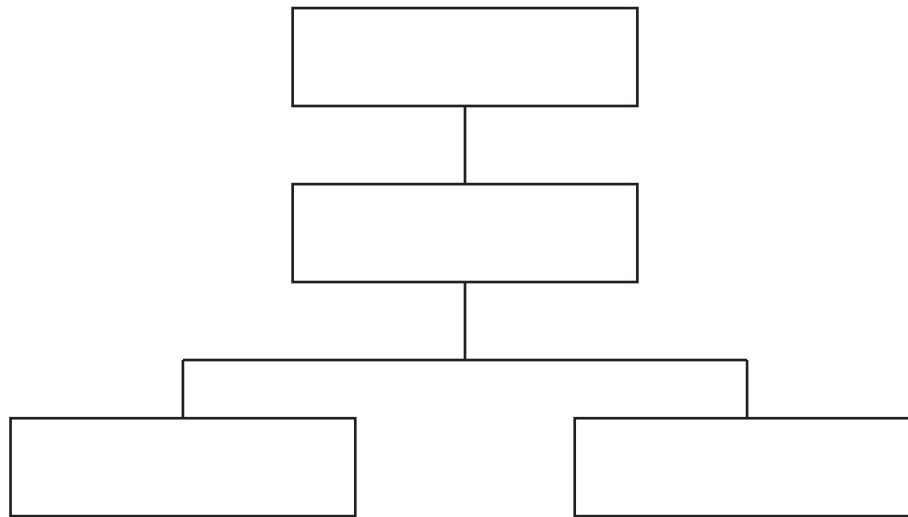
ORGANIZATIONAL CHART

PHASE - 1

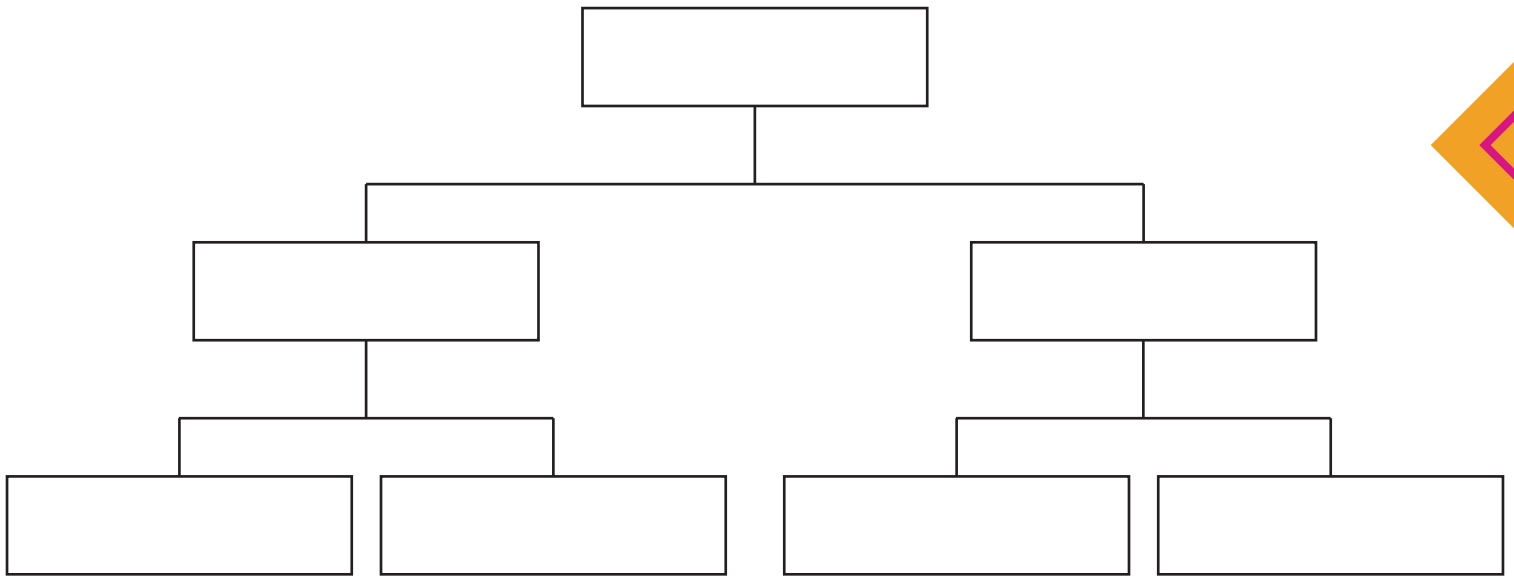


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PHASE - 2



PHASE - 3



Who To Hire And When

■ My Current Team (All Staff)

NAME	ROLE	RESPONSIBILITIES

■ Team Attraction Plan

MONTH 3	MONTH 6	MONTH 9	MONTH 12

■ My Top 3 Action Steps Over The Next 30 Days

1. _____
2. _____
3. _____