

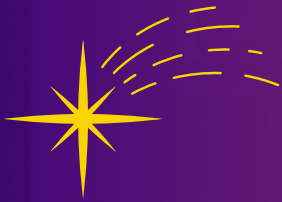
STUDENT ATTRACTION
ACCELERATOR

6 DAYS OF STUDIO GROWTH TRAINING

**LASER FOCUSED
PROFITS**

THURSDAY, OCTOBER 13TH

DAY FOUR



MEET YOUR HOST & ABOUT THE DSOA



ABOUT THE DSOA

The Dance Studio Owners Association (DSOA) is the largest community of dance studio owners in the world. The DSOA has helped over 35,000 dance studio owners grow their business, impact their local communities and improve the lives of over 800,000 children through their programs and services. DSOA has been honored with countless awards for its achievements including the American Business Awards Gold Stevie Award for Online Training and Silver Stevie Award for Business-to-Business Services.

The DSOA's Inner Circle membership is the highest level, expert-coaching program exclusively for dance studio owners. Likened to a business school for dance studio owners (but way more fun), the Inner Circle educates, coaches and supports studio owners in the areas of marketing, finance, systems & operations, leadership and team resources – all positioned to help studio owners run profitable businesses, permanently reverse the cycle of burnout, and impact more kids' lives through the gift of dance!



MEET YOUR HOST, CLINT SALTER

Clint Salter is an award-winning entrepreneur and business development strategist on a mission to revolutionize the dance industry. He is founder and CEO of the Dance Studio Owners Association: the largest community of dance studio owners in the world.

Clint is a frequent keynote speaker at the world's largest dance studio events including Dance Teacher Summit, Dance Teacher Web Live, Canadian Dance Expo, Come Together, Victorian Dance Expo, Dance Studio IGNITE, IDEAS Dance Seminars, Pulse Annual Teachers Conference, Dance Studio Makeover, and Dance Studio Domination. As a leader within the industry, Clint has appeared on multiple major news networks including NBC, Fox, and ABC.

Clint is also the author of two books: Dance Studio Transformation: Build a 7-figure studio, increase your community impact and GET BACK YOUR LIFE, and Dance Studio Secrets: 65 Ways to Build a Thriving Studio.



YOUR STUDENT ATTRACTION ACCELERATOR SCHEDULE

JOIN US LIVE ON ZOOM

← Join us live on Zoom!

DAY ONE

RAPID FIRE GROWTH
(ALLOW 90 MINUTES)

US PACIFIC - MONDAY, OCTOBER 10 AT 9AM
US MOUNTAIN - MONDAY, OCTOBER 10 AT 10AM
US CENTRAL - MONDAY, OCTOBER 10 AT 11AM
US EASTERN - MONDAY, OCTOBER 10 AT 12 NOON
UK - MONDAY, OCTOBER 10 AT 5PM
SOUTH AFRICA - MONDAY, OCTOBER 10 AT 6PM
PERTH - TUESDAY, OCTOBER 11 AT 12AM
BRISBANE - TUESDAY, OCTOBER 11 AT 2AM
SYDNEY - TUESDAY, OCTOBER 11 AT 3AM
NEW ZEALAND - TUESDAY, OCTOBER 11 AT 5AM

DAY TWO

**ENROLLMENT
BOOST SYSTEM**
(ALLOW 90 MINUTES)

US PACIFIC - TUESDAY, OCTOBER 11 AT 9AM
US MOUNTAIN - TUESDAY, OCTOBER 11 AT 10AM
US CENTRAL - TUESDAY, OCTOBER 11 AT 11AM
US EASTERN - TUESDAY, OCTOBER 11 AT 12 NOON
UK - TUESDAY, OCTOBER 11 AT 5PM
SOUTH AFRICA - TUESDAY, OCTOBER 11 AT 6PM
PERTH - WEDNESDAY, OCTOBER 12 AT 12AM
BRISBANE - WEDNESDAY, OCTOBER 12 AT 2AM
SYDNEY - WEDNESDAY, OCTOBER 12 AT 3AM
NEW ZEALAND - WEDNESDAY, OCTOBER 12 AT 5AM

DAY THREE

NEW STUDENT SURGE
(ALLOW 90 MINUTES)

US PACIFIC - WEDNESDAY, OCTOBER 12 AT 9AM
US MOUNTAIN - WEDNESDAY, OCTOBER 12 AT 10AM
US CENTRAL - WEDNESDAY, OCTOBER 12 AT 11AM
US EASTERN - WEDNESDAY, OCTOBER 12 AT 12 NOON
UK - WEDNESDAY, OCTOBER 12 AT 5PM
SOUTH AFRICA - WEDNESDAY, OCTOBER 12 AT 6PM
PERTH - THURSDAY, OCTOBER 13 AT 12AM
BRISBANE - THURSDAY, OCTOBER 13 AT 2AM
SYDNEY - THURSDAY, OCTOBER 13 AT 3AM
NEW ZEALAND - THURSDAY, OCTOBER 13 AT 5AM

JOIN THE ACCELERATOR FACEBOOK GROUP



JOIN US LIVE ON ZOOM

← Join us live on Zoom!

DAY FOUR LASER FOCUSED PROFITS (ALLOW 90 MINUTES)	US PACIFIC - THURSDAY, OCTOBER 13 AT 9AM US MOUNTAIN - THURSDAY, OCTOBER 13 AT 10AM US CENTRAL - THURSDAY, OCTOBER 13 AT 11AM US EASTERN - THURSDAY, OCTOBER 13 AT 12 NOON UK - THURSDAY, OCTOBER 13 AT 5PM SOUTH AFRICA - THURSDAY, OCTOBER 13 AT 6PM PERTH - FRIDAY, OCTOBER 14 AT 12AM BRISBANE - FRIDAY, OCTOBER 14 AT 2AM SYDNEY - FRIDAY, OCTOBER 14 AT 3AM NEW ZEALAND - FRIDAY, OCTOBER 14 AT 5AM
DAY FIVE RETENTION ACTIVATOR (ALLOW 90 MINUTES)	US PACIFIC - FRIDAY, OCTOBER 14 AT 9AM US MOUNTAIN - FRIDAY, OCTOBER 14 AT 10AM US CENTRAL - FRIDAY, OCTOBER 14 AT 11AM US EASTERN - FRIDAY, OCTOBER 14 AT 12 NOON UK - FRIDAY, OCTOBER 14 AT 5PM SOUTH AFRICA - FRIDAY, OCTOBER 14 AT 6PM PERTH - SATURDAY, OCTOBER 15 AT 12AM BRISBANE - SATURDAY, OCTOBER 15 AT 2AM SYDNEY - SATURDAY, OCTOBER 15 AT 3AM NEW ZEALAND - SATURDAY, OCTOBER 15 AT 5AM
STUDIO GROWTH FORMULA (ALLOW 120 MINUTES)	US PACIFIC - MONDAY, OCTOBER 17 AT 9AM US MOUNTAIN - MONDAY, OCTOBER 17 AT 10AM US CENTRAL - MONDAY, OCTOBER 17 AT 11AM US EASTERN - MONDAY, OCTOBER 17 AT 12 NOON UK - MONDAY, OCTOBER 17 AT 5PM SOUTH AFRICA - MONDAY, OCTOBER 17 AT 6PM PERTH - TUESDAY, OCTOBER 18 AT 12AM BRISBANE - TUESDAY, OCTOBER 18 AT 2AM SYDNEY - TUESDAY, OCTOBER 18 AT 3AM NEW ZEALAND - TUESDAY, OCTOBER 18 AT 5AM

ADD ALL OF THE EVENTS TO YOUR CALENDAR HERE



A-HA MOMENTS

DAY 1	
DAY 2	
DAY 3	
DAY 4	
DAY 5	
DAY 6	

DAY FOUR - LASER FOCUSED PROFITS



P M

1. 2. 3. 4.

P T W

1. 2. 3.

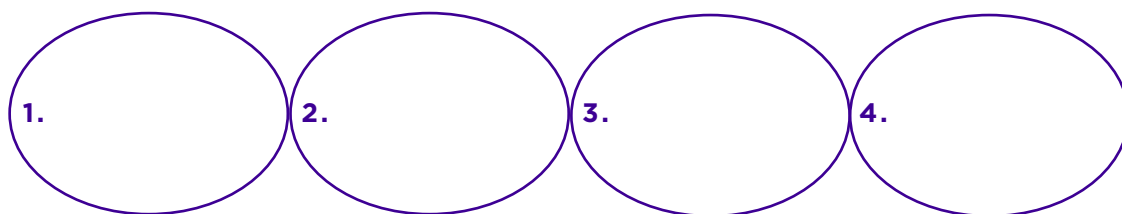
C R S

- | | | | |
|-------------------------|-------------------------|-------------------------|-------------------------|
| 1. <input type="text"/> | 2. <input type="text"/> | 3. <input type="text"/> | 4. <input type="text"/> |
| 5. <input type="text"/> | 6. <input type="text"/> | 7. <input type="text"/> | 8. <input type="text"/> |

T P D

- | | | |
|-------------------------|-------------------------|-------------------------|
| 1. <input type="text"/> | 2. <input type="text"/> | 3. <input type="text"/> |
| 4. <input type="text"/> | 5. <input type="text"/> | 6. <input type="text"/> |

E R R



D A P



STUDENT ATTRACTION
ACCELERATOR
6 DAYS OF STUDIO GROWTH TRAINING

UP NEXT >>

RETENTION ACTIVATOR

FRIDAY, OCTOBER 14TH

ON DAY 5 YOU WILL:

What good is getting new students through the door if you don't have the process in place to keep them? On Day 5 we're going to talk about how to prevent your students and parents from going MIA. Retention has NEVER been more important for stable dance studio success!!

**BOTTOM LINE: Better retention = More reliable long term revenue
-- which is what Day 5 is all about!**



WHAT IS THE INNER CIRCLE?

The Inner Circle is a year round, one-stop shop for studio owners who want to transform their studio from a 'hobby' to a bonafide business that runs smoothly and efficiently with or without their day-to-day involvement.

LEARN MORE ABOUT THE INNER CIRCLE



"Being in the Inner Circle has totally changed my life. I really feel like I was running my business pretty much alone for so many years, and now I have this incredible family and support system around me."

- ALISA FINNEY

"Since joining the Inner Circle, we've increased our students by 50%. Our revenue has jumped by \$70,000 from what we were originally doing."

- STACIE GREINER

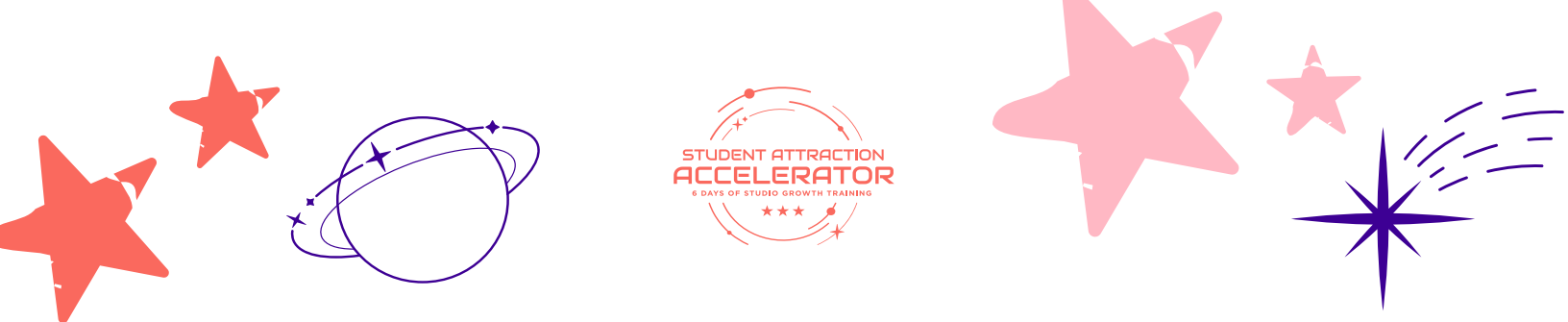


"My personal life has really taken a 180. I was working 7 days a week and wasn't spending much time with my family. But in the past few months, I've been able to reduce my hours by 15 hours each week and I'm at home 5 nights a week."

- LINDSEY HADLEY

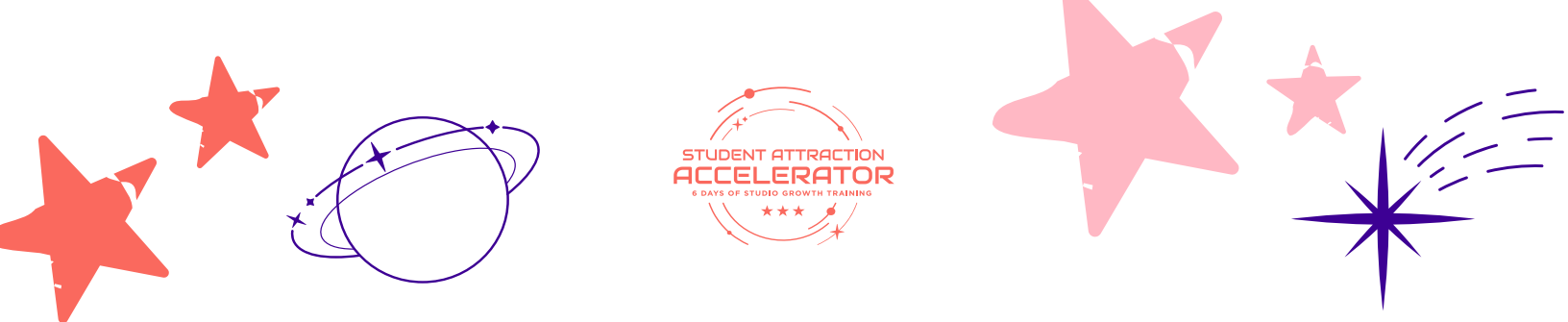
ABOUT THE INNER CIRCLE

This intimate mastermind program is unlike anything you've ever experienced before. By joining us, you'll spend at least 12 months working closely with our industry-leading team of Studio Growth Coaches and experts in a community of like-minded Dance Studio Owners from all around the world. You'll experience growth in your enrollments, retention rates and sales. You'll create systems that allow you to work more on the business than in the business, maximize profitability, and achieve those big goals you have always dreamed of!



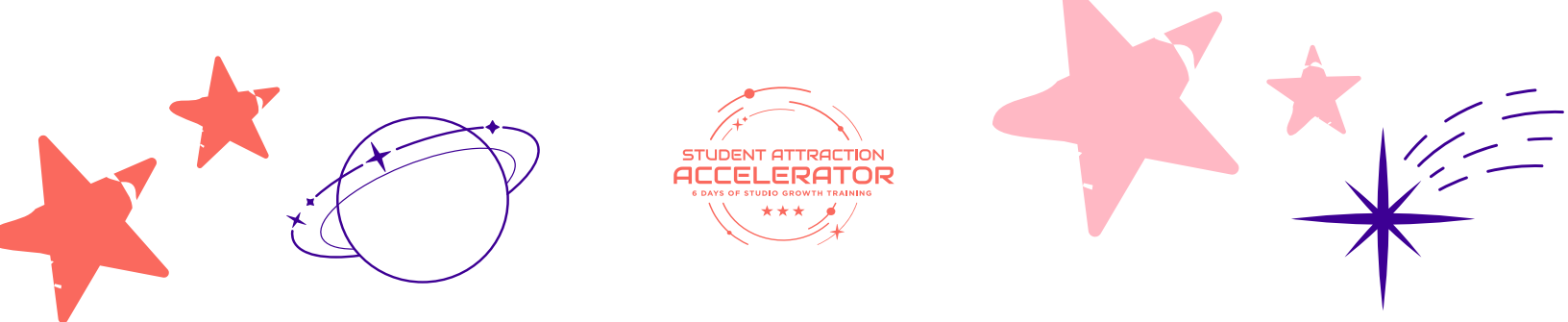
NOTES

A large, empty rectangular box with a purple border, intended for taking notes.



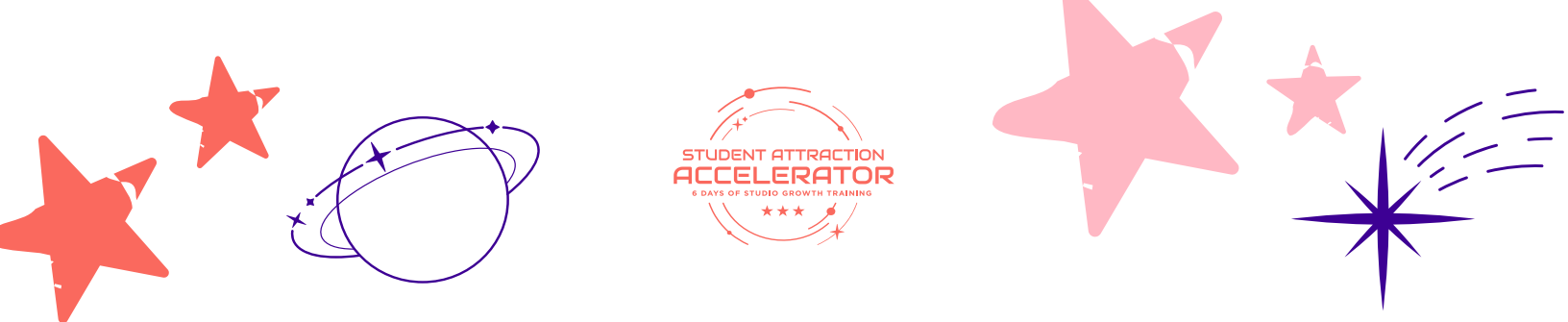
NOTES

A large, empty rectangular box with a purple border, intended for taking notes.



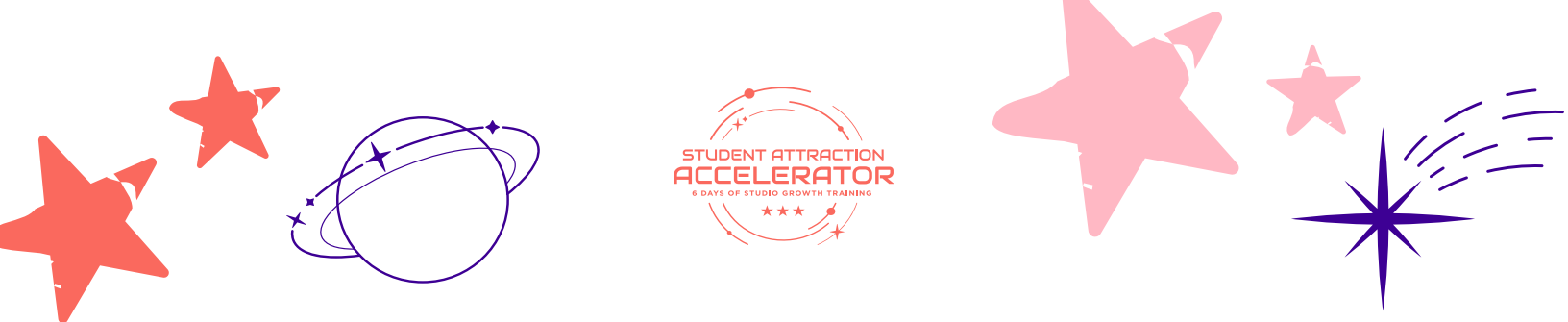
NOTES

A large, empty rectangular box with a purple border, intended for taking notes.



NOTES

A large, empty rectangular box with a purple border, intended for taking notes.



NOTES

A large, empty rectangular box with a purple border, intended for taking notes.