



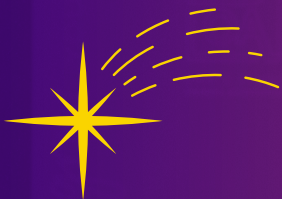
STUDENT ATTRACTION ACCELERATOR

6 DAYS OF STUDIO GROWTH TRAINING

NEW STUDENT SURGE

WEDNESDAY, OCTOBER 12TH

DAY THREE



MEET YOUR HOST & ABOUT THE DSOA



ABOUT THE DSOA

The Dance Studio Owners Association (DSOA) is the largest community of dance studio owners in the world. The DSOA has helped over 35,000 dance studio owners grow their business, impact their local communities and improve the lives of over 800,000 children through their programs and services. DSOA has been honored with countless awards for its achievements including the American Business Awards Gold Stevie Award for Online Training and Silver Stevie Award for Business-to-Business Services.

The DSOA's Inner Circle membership is the highest level, expert-coaching program exclusively for dance studio owners. Likened to a business school for dance studio owners (but way more fun), the Inner Circle educates, coaches and supports studio owners in the areas of marketing, finance, systems & operations, leadership and team resources – all positioned to help studio owners run profitable businesses, permanently reverse the cycle of burnout, and impact more kids' lives through the gift of dance!



MEET YOUR HOST, CLINT SALTER

Clint Salter is an award-winning entrepreneur and business development strategist on a mission to revolutionize the dance industry. He is founder and CEO of the Dance Studio Owners Association: the largest community of dance studio owners in the world.

Clint is a frequent keynote speaker at the world's largest dance studio events including Dance Teacher Summit, Dance Teacher Web Live, Canadian Dance Expo, Come Together, Victorian Dance Expo, Dance Studio IGNITE, IDEAS Dance Seminars, Pulse Annual Teachers Conference, Dance Studio Makeover, and Dance Studio Domination. As a leader within the industry, Clint has appeared on multiple major news networks including NBC, Fox, and ABC.

Clint is also the author of two books: Dance Studio Transformation: Build a 7-figure studio, increase your community impact and GET BACK YOUR LIFE, and Dance Studio Secrets: 65 Ways to Build a Thriving Studio.



YOUR STUDENT ATTRACTION ACCELERATOR SCHEDULE

JOIN US LIVE ON ZOOM

← Join us live on Zoom!

DAY ONE

RAPID FIRE GROWTH
(ALLOW 90 MINUTES)

US PACIFIC - MONDAY, OCTOBER 10 AT 9AM
US MOUNTAIN - MONDAY, OCTOBER 10 AT 10AM
US CENTRAL - MONDAY, OCTOBER 10 AT 11AM
US EASTERN - MONDAY, OCTOBER 10 AT 12 NOON
UK - MONDAY, OCTOBER 10 AT 5PM
SOUTH AFRICA - MONDAY, OCTOBER 10 AT 6PM
PERTH - TUESDAY, OCTOBER 11 AT 12AM
BRISBANE - TUESDAY, OCTOBER 11 AT 2AM
SYDNEY - TUESDAY, OCTOBER 11 AT 3AM
NEW ZEALAND - TUESDAY, OCTOBER 11 AT 5AM

DAY TWO

**ENROLLMENT
BOOST SYSTEM**
(ALLOW 90 MINUTES)

US PACIFIC - TUESDAY, OCTOBER 11 AT 9AM
US MOUNTAIN - TUESDAY, OCTOBER 11 AT 10AM
US CENTRAL - TUESDAY, OCTOBER 11 AT 11AM
US EASTERN - TUESDAY, OCTOBER 11 AT 12 NOON
UK - TUESDAY, OCTOBER 11 AT 5PM
SOUTH AFRICA - TUESDAY, OCTOBER 11 AT 6PM
PERTH - WEDNESDAY, OCTOBER 12 AT 12AM
BRISBANE - WEDNESDAY, OCTOBER 12 AT 2AM
SYDNEY - WEDNESDAY, OCTOBER 12 AT 3AM
NEW ZEALAND - WEDNESDAY, OCTOBER 12 AT 5AM

DAY THREE

NEW STUDENT SURGE
(ALLOW 90 MINUTES)

US PACIFIC - WEDNESDAY, OCTOBER 12 AT 9AM
US MOUNTAIN - WEDNESDAY, OCTOBER 12 AT 10AM
US CENTRAL - WEDNESDAY, OCTOBER 12 AT 11AM
US EASTERN - WEDNESDAY, OCTOBER 12 AT 12 NOON
UK - WEDNESDAY, OCTOBER 12 AT 5PM
SOUTH AFRICA - WEDNESDAY, OCTOBER 12 AT 6PM
PERTH - THURSDAY, OCTOBER 13 AT 12AM
BRISBANE - THURSDAY, OCTOBER 13 AT 2AM
SYDNEY - THURSDAY, OCTOBER 13 AT 3AM
NEW ZEALAND - THURSDAY, OCTOBER 13 AT 5AM

JOIN THE ACCELERATOR FACEBOOK GROUP



JOIN US LIVE ON ZOOM

← Join us live on Zoom!

DAY FOUR

LASER FOCUSED PROFITS

(ALLOW 90 MINUTES)

US PACIFIC - THURSDAY, OCTOBER 13 AT 9AM
 US MOUNTAIN - THURSDAY, OCTOBER 13 AT 10AM
 US CENTRAL - THURSDAY, OCTOBER 13 AT 11AM
 US EASTERN - THURSDAY, OCTOBER 13 AT 12 NOON
 UK - THURSDAY, OCTOBER 13 AT 5PM
 SOUTH AFRICA - THURSDAY, OCTOBER 13 AT 6PM
 PERTH - FRIDAY, OCTOBER 14 AT 12AM
 BRISBANE - FRIDAY, OCTOBER 14 AT 2AM
 SYDNEY - FRIDAY, OCTOBER 14 AT 3AM
 NEW ZEALAND - FRIDAY, OCTOBER 14 AT 5AM

DAY FIVE

RETENTION ACTIVATOR

(ALLOW 90 MINUTES)

US PACIFIC - FRIDAY, OCTOBER 14 AT 9AM
 US MOUNTAIN - FRIDAY, OCTOBER 14 AT 10AM
 US CENTRAL - FRIDAY, OCTOBER 14 AT 11AM
 US EASTERN - FRIDAY, OCTOBER 14 AT 12 NOON
 UK - FRIDAY, OCTOBER 14 AT 5PM
 SOUTH AFRICA - FRIDAY, OCTOBER 14 AT 6PM
 PERTH - SATURDAY, OCTOBER 15 AT 12AM
 BRISBANE - SATURDAY, OCTOBER 15 AT 2AM
 SYDNEY - SATURDAY, OCTOBER 15 AT 3AM
 NEW ZEALAND - SATURDAY, OCTOBER 15 AT 5AM

STUDIO GROWTH FORMULA

(ALLOW 120 MINUTES)

US PACIFIC - MONDAY, OCTOBER 17 AT 9AM
 US MOUNTAIN - MONDAY, OCTOBER 17 AT 10AM
 US CENTRAL - MONDAY, OCTOBER 17 AT 11AM
 US EASTERN - MONDAY, OCTOBER 17 AT 12 NOON
 UK - MONDAY, OCTOBER 17 AT 5PM
 SOUTH AFRICA - MONDAY, OCTOBER 17 AT 6PM
 PERTH - TUESDAY, OCTOBER 18 AT 12AM
 BRISBANE - TUESDAY, OCTOBER 18 AT 2AM
 SYDNEY - TUESDAY, OCTOBER 18 AT 3AM
 NEW ZEALAND - TUESDAY, OCTOBER 18 AT 5AM

ADD ALL OF THE EVENTS TO YOUR CALENDAR HERE



A-HA MOMENTS

DAY 1	
DAY 2	
DAY 3	
DAY 4	
DAY 5	
DAY 6	

STUDENT ATTRACTION METHOD

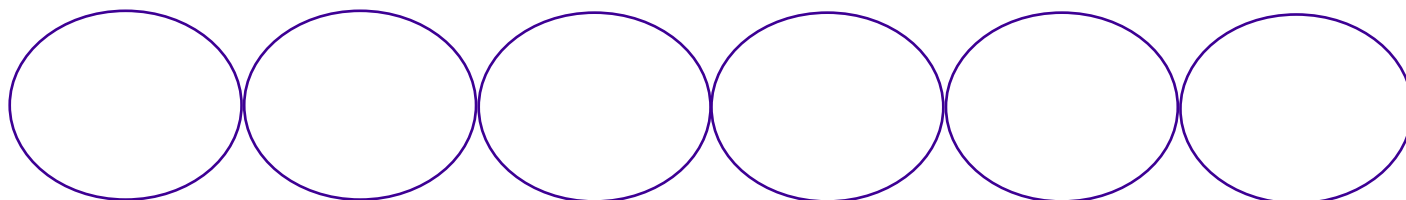
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DEFINING



STUDIO EDGE MATRIX

1.		2.		3.	
4.		5.		6.	
7.		8.		9.	

ATTENTION AMPLIFIER

1

2

3

4

5

6

CONVERSATION

A

B

C

D

E

TECH TOOLS

1.		4.	
2.		5.	
3.		6.	



STUDENT ATTRACTION
ACCELERATOR
6 DAYS OF STUDIO GROWTH TRAINING

UP NEXT >>

LASER FOCUSED PROFITS

THURSDAY, OCTOBER 13TH

COMING YOUR WAY ON DAY 4



Day 4 is all about making the dollars make sense! Ever wonder whether you're charging the right prices for your classes? In this session you'll see the most common pricing mistakes that could be hurting your profits and **discover pricing that works for your studio!**

You'll also understand the top 6 profit drivers and develop a roadmap to not only get your studio in the green, but maybe even increase the size of the paycheck going to your *most* important team member: YOU!



WHAT IS THE INNER CIRCLE?

The Inner Circle is a year round, one-stop shop for studio owners who want to transform their studio from a 'hobby' to a bonafide business that runs smoothly and efficiently with or without their day-to-day involvement.

[LEARN MORE ABOUT THE INNER CIRCLE](#)



"I've seen my enrollment increase, my systems become much more efficient, myself grow as a leader and my team grow and be more confident in themselves. I've seen that I can take a couple days off, leave my studio and not freak out."

- ANJANETTE 'AJ' MARAYA-RAMEY

"My biggest result since joining the Inner Circle has been my growth as a mom, wife and boss. It has allowed me to be home more with my family, because I'm able to delegate more and delegate with confidence. I'm not constantly checking my email, calling the studio or running up to the studio."

- CAROLYN SIMPSON WELLS

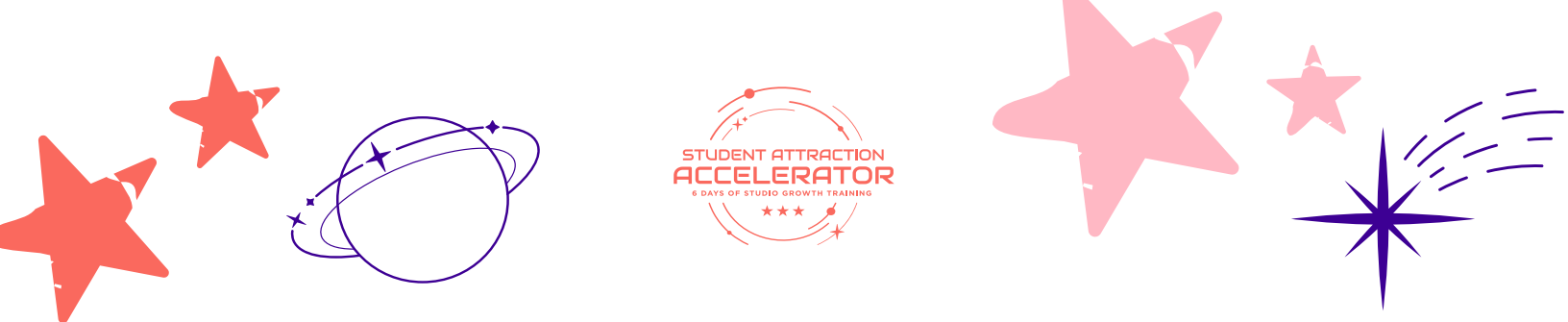


"Before joining the Inner Circle, I was struggling with getting students in the door, how to differentiate from other studios in my area and how to be a leader. Since joining, I have added 50 students to my studio, I have a better handle on my finances and I've hired three staff members, including an enrollment coordinator."

- SARA WARDELL

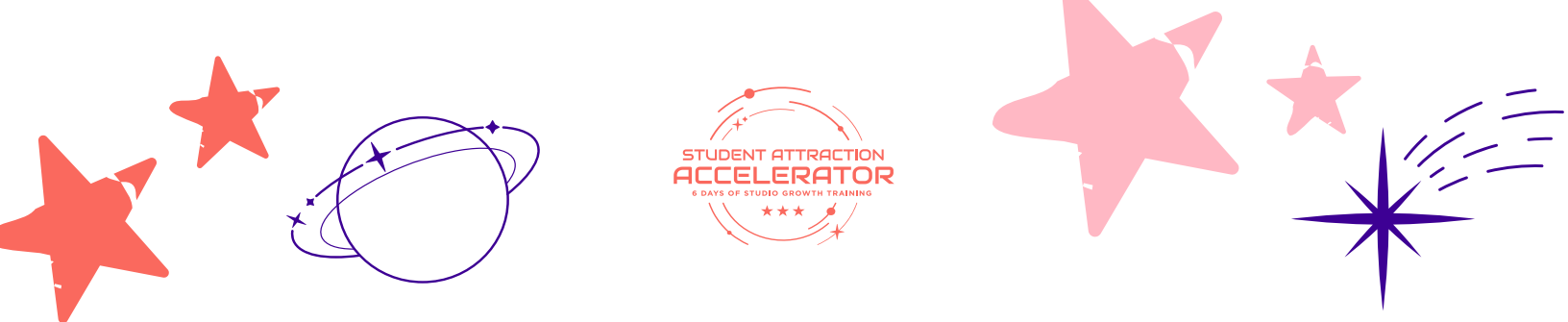
ABOUT THE INNER CIRCLE

This intimate mastermind program is unlike anything you've ever experienced before. By joining us, you'll spend at least 12 months working closely with our industry-leading team of Studio Growth Coaches and experts in a community of like-minded Dance Studio Owners from all around the world. You'll experience growth in your enrollments, retention rates and sales. You'll create systems that allow you to work more on the business than in the business, maximize profitability, and achieve those big goals you have always dreamed of!



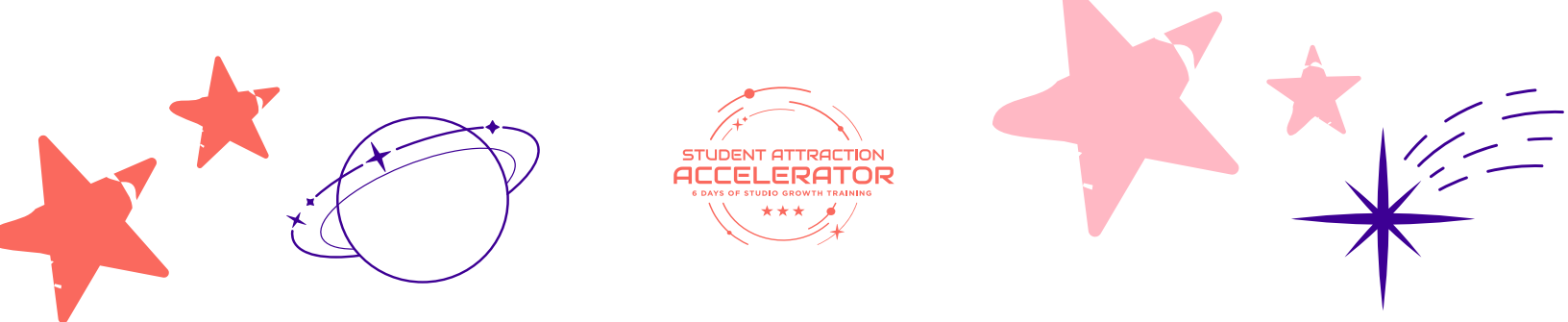
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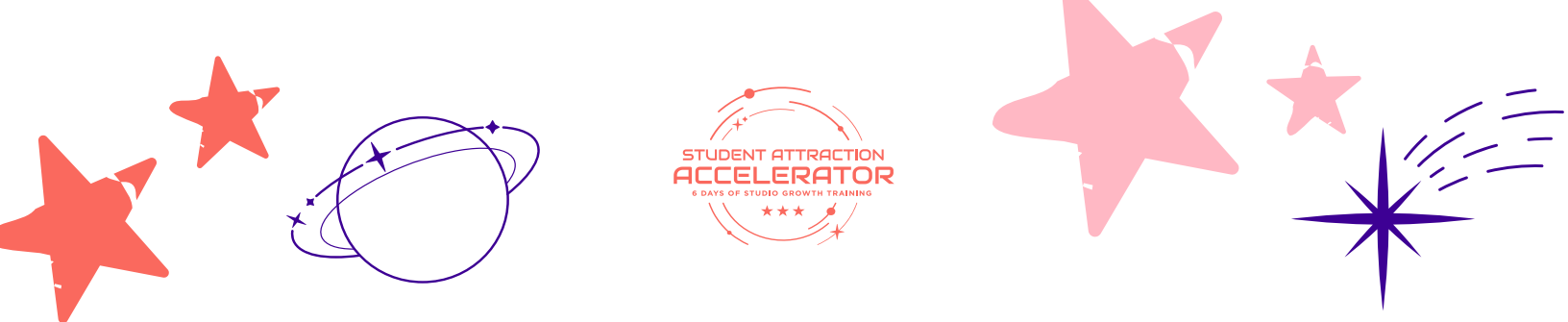
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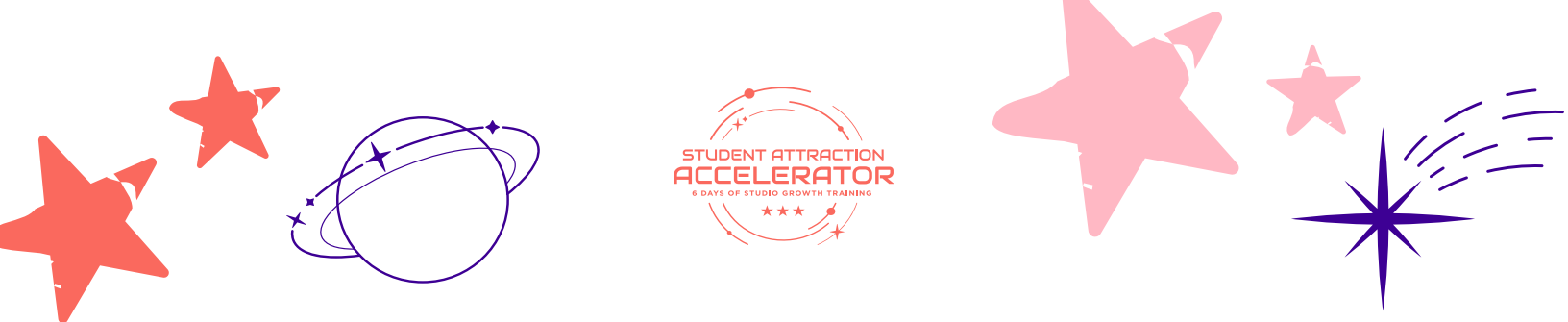
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