

The background features a purple silhouette of a person wearing a cap, with their right arm raised in a fist. Overlaid on the silhouette are white orbital lines with dots and several yellow stars of varying sizes. The overall color palette transitions from purple at the top to teal at the bottom.

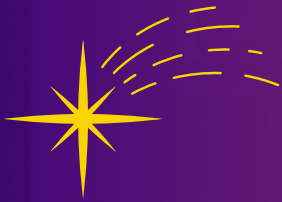
STUDENT ATTRACTION ACCELERATOR

6 DAYS OF STUDIO GROWTH TRAINING

RETENTION ACTIVATOR

FRIDAY, OCTOBER 14TH

DAY FIVE



MEET YOUR HOST & ABOUT THE DSOA



ABOUT THE DSOA

The Dance Studio Owners Association (DSOA) is the largest community of dance studio owners in the world. The DSOA has helped over 35,000 dance studio owners grow their business, impact their local communities and improve the lives of over 800,000 children through their programs and services. DSOA has been honored with countless awards for its achievements including the American Business Awards Gold Stevie Award for Online Training and Silver Stevie Award for Business-to-Business Services.

The DSOA's Inner Circle membership is the highest level, expert-coaching program exclusively for dance studio owners. Likened to a business school for dance studio owners (but way more fun), the Inner Circle educates, coaches and supports studio owners in the areas of marketing, finance, systems & operations, leadership and team resources – all positioned to help studio owners run profitable businesses, permanently reverse the cycle of burnout, and impact more kids' lives through the gift of dance!



MEET YOUR HOST, CLINT SALTER

Clint Salter is an award-winning entrepreneur and business development strategist on a mission to revolutionize the dance industry. He is founder and CEO of the Dance Studio Owners Association: the largest community of dance studio owners in the world.

Clint is a frequent keynote speaker at the world's largest dance studio events including Dance Teacher Summit, Dance Teacher Web Live, Canadian Dance Expo, Come Together, Victorian Dance Expo, Dance Studio IGNITE, IDEAS Dance Seminars, Pulse Annual Teachers Conference, Dance Studio Makeover, and Dance Studio Domination. As a leader within the industry, Clint has appeared on multiple major news networks including NBC, Fox, and ABC.

Clint is also the author of two books: Dance Studio Transformation: Build a 7-figure studio, increase your community impact and GET BACK YOUR LIFE, and Dance Studio Secrets: 65 Ways to Build a Thriving Studio.



YOUR STUDENT ATTRACTION ACCELERATOR SCHEDULE

JOIN US LIVE ON ZOOM

← Join us live on Zoom!

DAY ONE

RAPID FIRE GROWTH
(ALLOW 90 MINUTES)

US PACIFIC - MONDAY, OCTOBER 10 AT 9AM
US MOUNTAIN - MONDAY, OCTOBER 10 AT 10AM
US CENTRAL - MONDAY, OCTOBER 10 AT 11AM
US EASTERN - MONDAY, OCTOBER 10 AT 12 NOON
UK - MONDAY, OCTOBER 10 AT 5PM
SOUTH AFRICA - MONDAY, OCTOBER 10 AT 6PM
PERTH - TUESDAY, OCTOBER 11 AT 12AM
BRISBANE - TUESDAY, OCTOBER 11 AT 2AM
SYDNEY - TUESDAY, OCTOBER 11 AT 3AM
NEW ZEALAND - TUESDAY, OCTOBER 11 AT 5AM

DAY TWO

**ENROLLMENT
BOOST SYSTEM**
(ALLOW 90 MINUTES)

US PACIFIC - TUESDAY, OCTOBER 11 AT 9AM
US MOUNTAIN - TUESDAY, OCTOBER 11 AT 10AM
US CENTRAL - TUESDAY, OCTOBER 11 AT 11AM
US EASTERN - TUESDAY, OCTOBER 11 AT 12 NOON
UK - TUESDAY, OCTOBER 11 AT 5PM
SOUTH AFRICA - TUESDAY, OCTOBER 11 AT 6PM
PERTH - WEDNESDAY, OCTOBER 12 AT 12AM
BRISBANE - WEDNESDAY, OCTOBER 12 AT 2AM
SYDNEY - WEDNESDAY, OCTOBER 12 AT 3AM
NEW ZEALAND - WEDNESDAY, OCTOBER 12 AT 5AM

DAY THREE

NEW STUDENT SURGE
(ALLOW 90 MINUTES)

US PACIFIC - WEDNESDAY, OCTOBER 12 AT 9AM
US MOUNTAIN - WEDNESDAY, OCTOBER 12 AT 10AM
US CENTRAL - WEDNESDAY, OCTOBER 12 AT 11AM
US EASTERN - WEDNESDAY, OCTOBER 12 AT 12 NOON
UK - WEDNESDAY, OCTOBER 12 AT 5PM
SOUTH AFRICA - WEDNESDAY, OCTOBER 12 AT 6PM
PERTH - THURSDAY, OCTOBER 13 AT 12AM
BRISBANE - THURSDAY, OCTOBER 13 AT 2AM
SYDNEY - THURSDAY, OCTOBER 13 AT 3AM
NEW ZEALAND - THURSDAY, OCTOBER 13 AT 5AM

JOIN THE ACCELERATOR FACEBOOK GROUP



JOIN US LIVE ON ZOOM

← Join us live on Zoom!

DAY FOUR

LASER FOCUSED PROFITS

(ALLOW 90 MINUTES)

US PACIFIC - THURSDAY, OCTOBER 13 AT 9AM
 US MOUNTAIN - THURSDAY, OCTOBER 13 AT 10AM
 US CENTRAL - THURSDAY, OCTOBER 13 AT 11AM
 US EASTERN - THURSDAY, OCTOBER 13 AT 12 NOON
 UK - THURSDAY, OCTOBER 13 AT 5PM
 SOUTH AFRICA - THURSDAY, OCTOBER 13 AT 6PM
 PERTH - FRIDAY, OCTOBER 14 AT 12AM
 BRISBANE - FRIDAY, OCTOBER 14 AT 2AM
 SYDNEY - FRIDAY, OCTOBER 14 AT 3AM
 NEW ZEALAND - FRIDAY, OCTOBER 14 AT 5AM

DAY FIVE

RETENTION ACTIVATOR

(ALLOW 90 MINUTES)

US PACIFIC - FRIDAY, OCTOBER 14 AT 9AM
 US MOUNTAIN - FRIDAY, OCTOBER 14 AT 10AM
 US CENTRAL - FRIDAY, OCTOBER 14 AT 11AM
 US EASTERN - FRIDAY, OCTOBER 14 AT 12 NOON
 UK - FRIDAY, OCTOBER 14 AT 5PM
 SOUTH AFRICA - FRIDAY, OCTOBER 14 AT 6PM
 PERTH - SATURDAY, OCTOBER 15 AT 12AM
 BRISBANE - SATURDAY, OCTOBER 15 AT 2AM
 SYDNEY - SATURDAY, OCTOBER 15 AT 3AM
 NEW ZEALAND - SATURDAY, OCTOBER 15 AT 5AM

STUDIO GROWTH FORMULA

(ALLOW 120 MINUTES)

US PACIFIC - MONDAY, OCTOBER 17 AT 9AM
 US MOUNTAIN - MONDAY, OCTOBER 17 AT 10AM
 US CENTRAL - MONDAY, OCTOBER 17 AT 11AM
 US EASTERN - MONDAY, OCTOBER 17 AT 12 NOON
 UK - MONDAY, OCTOBER 17 AT 5PM
 SOUTH AFRICA - MONDAY, OCTOBER 17 AT 6PM
 PERTH - TUESDAY, OCTOBER 18 AT 12AM
 BRISBANE - TUESDAY, OCTOBER 18 AT 2AM
 SYDNEY - TUESDAY, OCTOBER 18 AT 3AM
 NEW ZEALAND - TUESDAY, OCTOBER 18 AT 5AM

ADD ALL OF THE EVENTS TO YOUR CALENDAR HERE



A-HA MOMENTS

DAY 1	
DAY 2	
DAY 3	
DAY 4	
DAY 5	
DAY 6	

DAY FIVE - RETENTION ACTIVATOR



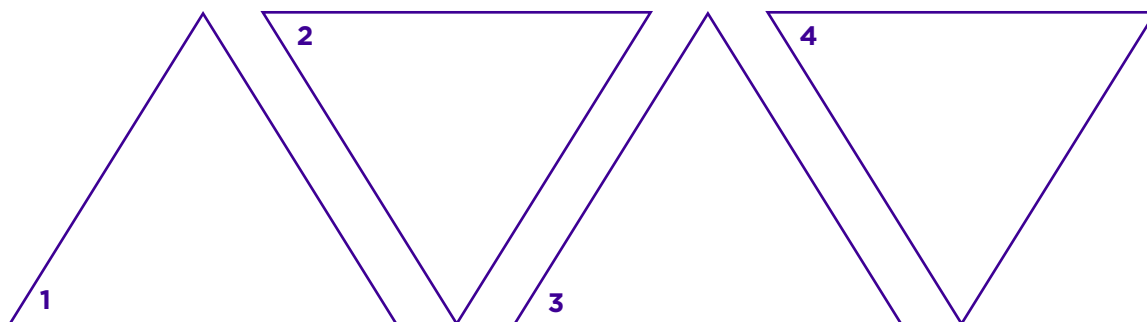
T

1.		2.		3.		4.	
5.		6.		7.		8.	

E Y E

1.	
2.	
3.	
4.	

E M M



S T S

1		
2		

G T B P

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5



UP NEXT >>

STUDIO GROWTH FORMULA

MONDAY, OCTOBER 17TH

A FOUR-PART MASTER CLASS FOR STUDIO OWNERS
WHO WANT TO PLAN FOR SUCCESS.

You'll learn...

- How to assess and focus on the RIGHT gaps in your studio, rather than feeling busy but not effective.
- Where to start in order to drive results. Strategic planning can be intimidating but not when you have the exact studio scorecard and clarity on the 9 foundations your studio needs to reach your goals!
- Why NOW is the most critical time to plan the next 12 months! We know, you might still be scrambling for students that have not returned but in this session you'll see why you must plan now — or risk being stuck in the same place 6 months from now.



WHAT IS THE INNER CIRCLE?

The Inner Circle is a year round, one-stop shop for studio owners who want to transform their studio from a 'hobby' to a bonafide business that runs smoothly and efficiently with or without their day-to-day involvement.

[LEARN MORE ABOUT THE INNER CIRCLE](#)



"The results that I'm the most proud since joining the Inner Circle, are starting this season with my pre-COVID numbers, and now exceeding those numbers.

I was also able to secure financing for our new building, which is being built right now. I think to secure financing, after having the two worst years to date because of COVID really shows the financial strength of our company.

And everything that we have worked for the last two years to really keep things going has paid off."

- STEPHANIE STANIFORTH

"Since joining the Inner Circle, my profit has consistently grown by 20% every year.

The amount I have grown in every year is 10 times what I pay to be in the Inner Circle.

I initially thought I would just join for one year to get me over a hump, and it's been so life changing that I know it's something that I need to continue to do to be a successful business owner and leader."

- DODIE HUSTER-ESKEW



"Life after joining the Inner Circle has been a 360 degree turn around for me.

I do not work Sundays at all anymore. It's a family day and under no circumstances am I working that day. Our finances are starting to become in a better place, and there's less stress between my husband and I.

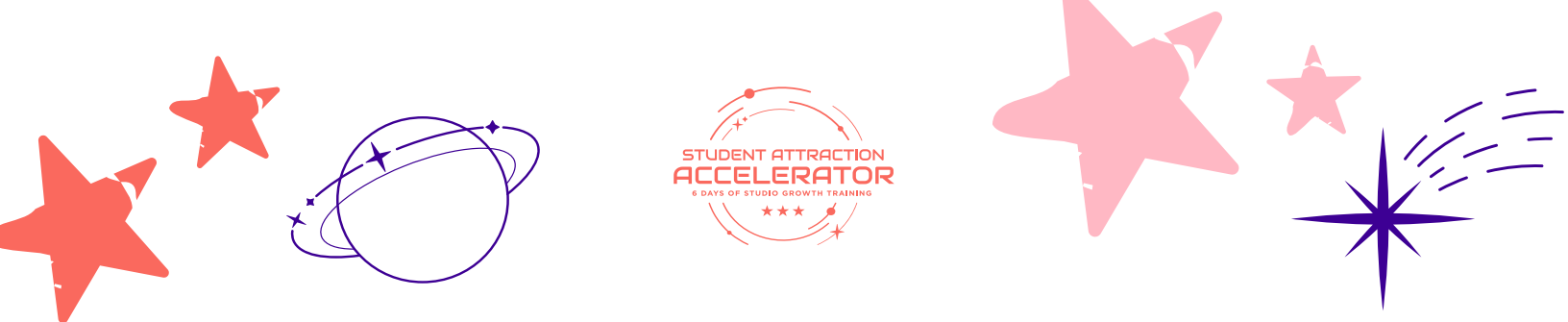
My studio is organised and running smoothly, and doesn't need me half the time.

I've been able to delegate, and step back and enjoy what I've created."

- HEATHER BUELOW

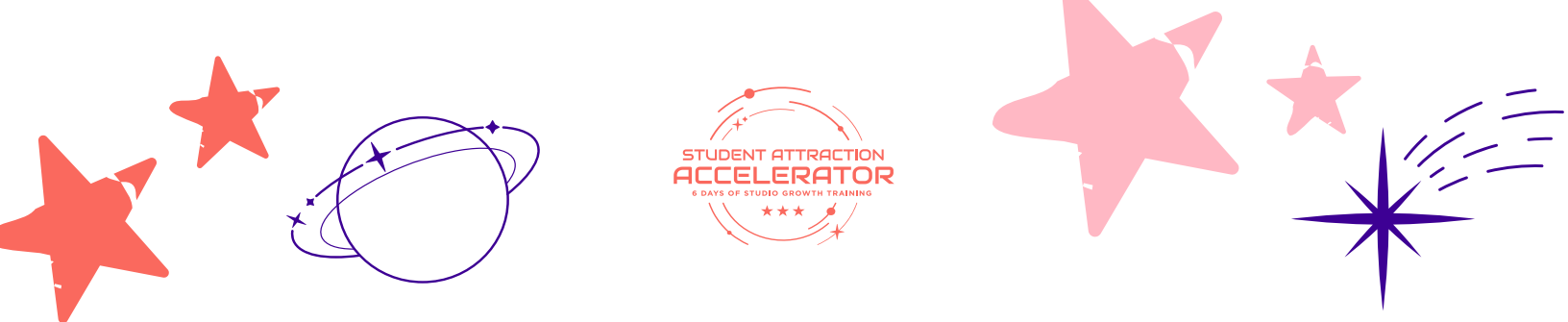
ABOUT THE INNER CIRCLE

This intimate mastermind program is unlike anything you've ever experienced before. By joining us, you'll spend at least 12 months working closely with our industry-leading team of Studio Growth Coaches and experts in a community of like-minded Dance Studio Owners from all around the world. You'll experience growth in your enrollments, retention rates and sales. You'll create systems that allow you to work more on the business than in the business, maximize profitability, and achieve those big goals you have always dreamed of!

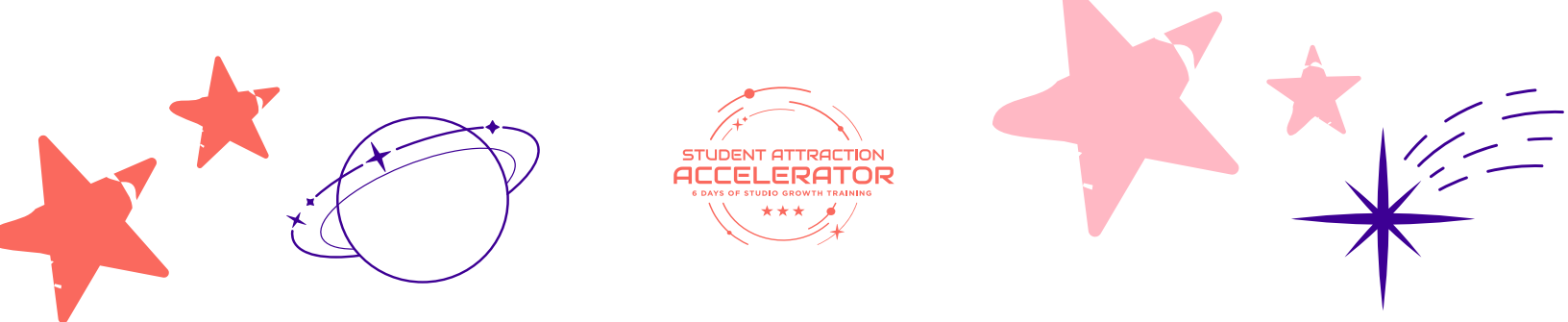


NOTES

A large, empty rectangular box with a purple border, intended for taking notes.

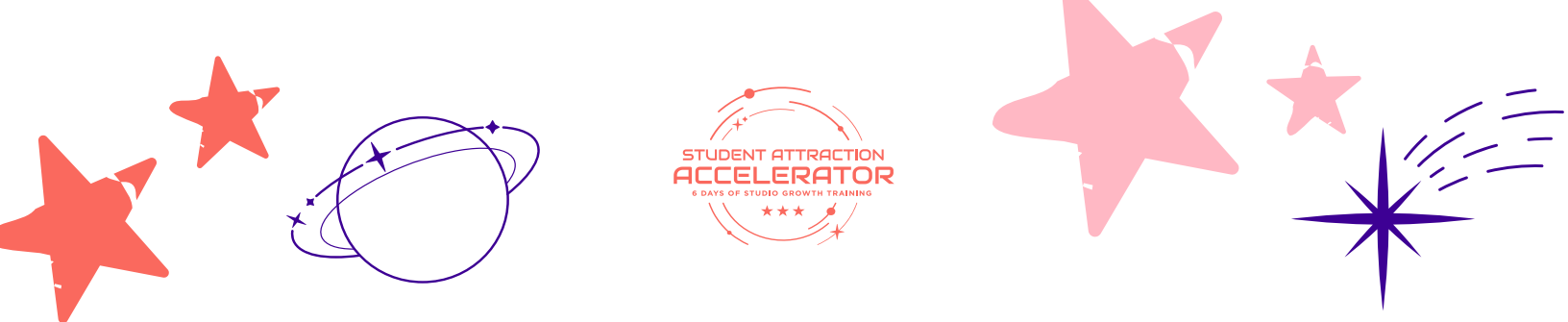


NOTES



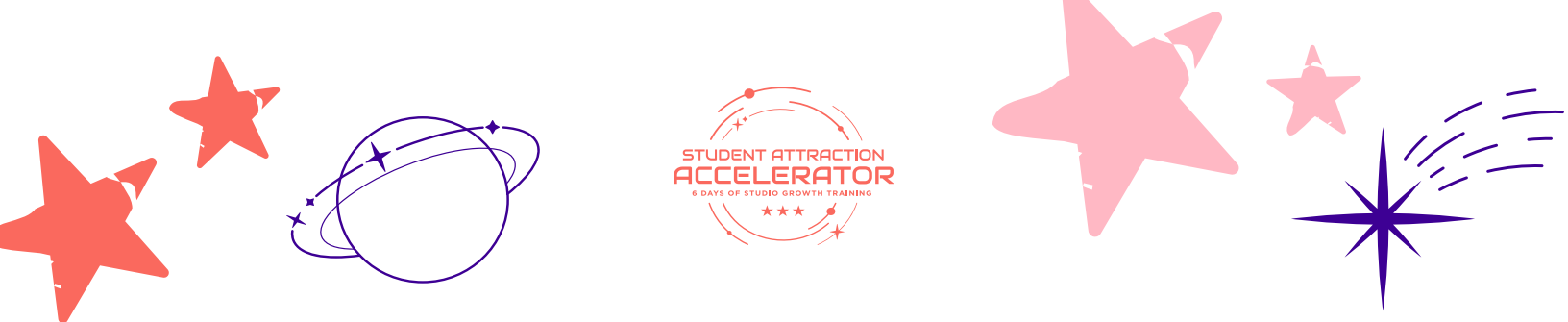
NOTES

A large, empty rectangular box with a purple border, intended for taking notes.



NOTES

A large, empty rectangular box with a purple border, intended for taking notes.



NOTES

A large, empty rectangular box with a purple border, intended for taking notes.